

Community Consultation Report

Street Art Plan

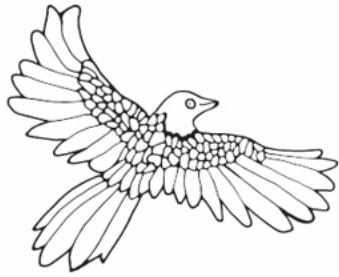
May 2026



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Moonee Valley City Council respectfully acknowledges the Traditional Owners of the land on which Moonee Valley is located – the Wurundjeri People of the Kulin Nation; and we pay respects to their Spirits, Ancestors, Elders and their community members past and present.

Council also extends this respect to other Aboriginal and Torres Strait Islander Peoples who call Moonee Valley home.

Artwork by Wurundjeri artist, the late Judy Nicholson

1 Summary

1.1 Background

Moonee Valley's arts strategy, *Igniting Creativity*, includes an action for Council to "support the visibility of our identity through our Vibrant Streets (street art) with temporary and permanent murals". Council is seeking to create a Street Art Plan to support and identify potential commissions for street artworks that beautify and add vibrancy to Moonee Valley, and that increase the visibility of the arts in Moonee Valley.

To develop this plan, Council first needed to develop a Street Art Map that plots existing artworks around Moonee Valley. Council sought community input into this as well as seeking feedback about potential new sites for street artwork. We also sought to understand more about community attitudes to street art, types of street art that are most valued and how community members prefer to interact with street art.

1.2 Engagement strategies

From Friday 13 March until Monday, 13 April 2026, community members could contribute to this consultation by:

- Posting a current or proposed street art location, on an interactive digital map on the project Your Say page (Appendix 1)
- Completing an online survey about attitudes to street art (Appendix 2)
- Recording a voice message via a Speak Pipe tool
- Contacting Council via phone, email or in writing

Council also sought feedback about this consultation via its Disability Advisory Committee, Young Person's Committee and Wurundjeri Woi-wurrung community members.

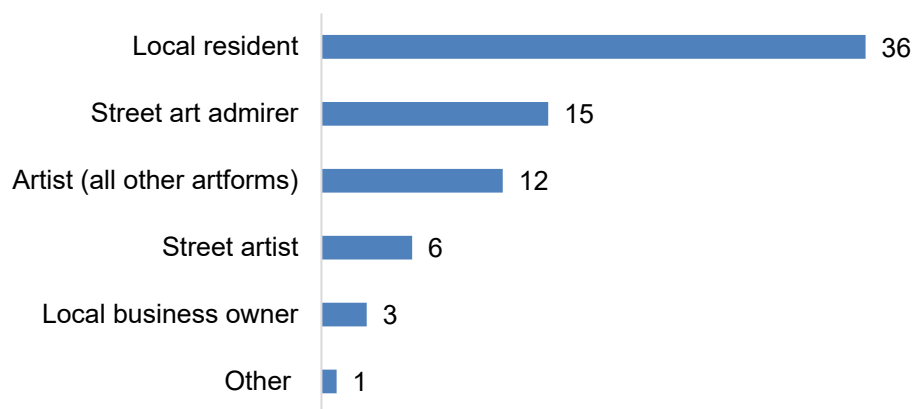
1.3 Key findings

Key findings from the consultation are summarised below.

- A total of 123 people participated in the consultation.
- 47 participants contributed a total of 82 posts to the digital street art map. The four most frequent suburbs of existing street art posted by participants were:

- Ascot Vale, Strathmore, n1=3
- Airport West, Essendon, n=2
- 67 participants posted locations of proposed street art in Moonee Valley. The four most frequent suburbs for proposed street art posted by participants were:
 - Strathmore, n=19
 - Avondale Heights, Moonee Ponds, n=11
 - Essendon, n=7
- 75% (n=33) of survey respondents identified as artists, street artists or street art admirers:

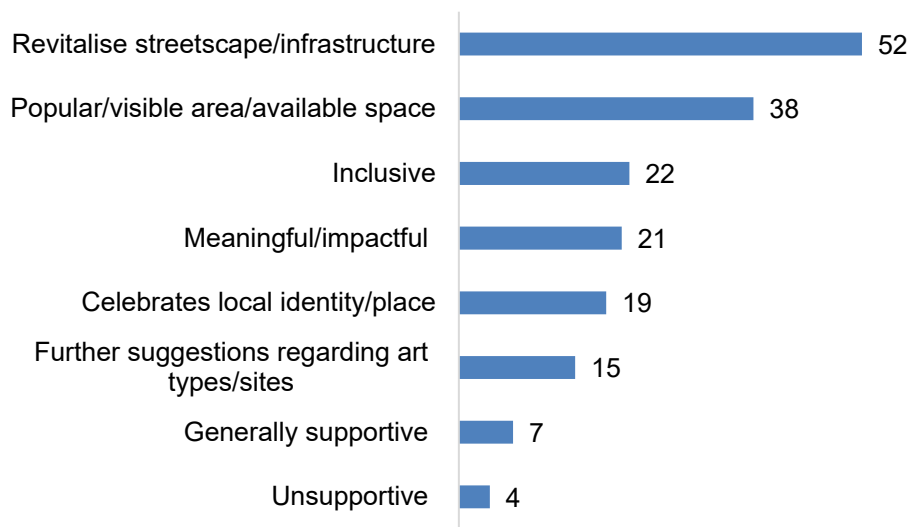
Figure 1. Interest in street art



- Most respondents expressed strong support for more street art in their residential suburb (88%, n=40), street or neighbourhood (87%, n=39).
- Most respondents indicated they are more likely to seek out, visit and/or stay longer at places where there is street art (71%, n=32).
- Sentiment about whether or not respondents see themselves reflected in street art around Moonee Valley was mixed, with 25% (n=11) agreeing with this statement, 53% (n=24) feeling neutral and 22% (n=10) disagreeing.
- Key themes across all feedback regarding existing and proposed street art highlighted community desire for street art to revitalise streetscapes and infrastructure, be visible, inclusive, meaningful/impactful, and celebrate local identity/place:

¹ When referring to data in this report, 'n' represents the number of people who responded to a particular question or prompt.

Figure 2. Overall themes regarding existing and proposed street art



- Feedback from consultation with Council's Disability Advisory Committee, Young Person's Committee and Wurundjeri-Woi-wurrung community members was also supportive of street art and included themes of revitalisation, accessibility and inclusion.

2 Introduction

Moonee Valley's "Developing Our Street Art Scene" program is an initiative aimed at increasing opportunities for creative practice in Moonee Valley as well as celebrating and enhancing the places and streetscapes that are uniquely ours.

Community members were invited to have their say by answering the key engagement questions outlined in Section 2.1 below.

2.1 Key engagement questions

Street Art Map

Participants who identified existing or proposed sites for street art in Moonee Valley via the digital map were also invited to:

- Briefly describe the location and existing street art
- Describe their response to the art. (E.g. whether they like it, how it makes them feel, thoughts on the artistic style)
- Upload a photo of the artwork

Online survey

Participants could also respond to the key prompts below via the online survey:

- Interest in street art (select all that apply from: local resident, business owner, street artist, street art admirer or other).
- Level of agreement with the statements below (from strongly disagree, to strongly agree):
 - I see myself reflected in the street art around Moonee Valley.
 - I wish there was more street art in my street or neighbourhood.
 - I wish there was more street art in my suburb.
 - I am more likely to seek out, visit and/or stay longer at places where there is street art.
- Any other comments about street art in Moonee Valley
- Request contact from Council about artist Expressions of Interest, or street art commissioning opportunities.
- Demographic characteristics, as outlined in Section 3.4 below.

3 Methodology

3.1 Communication

Participants were informed about the engagement project via the project Your Say page, posters and post cards at Council facilities, social media posts (Appendix 6.3), Council's Valley View newsletter, emails to local artists and discussion with relevant stakeholders (Appendix 6.4).

3.2 Participation

The table below provides information about consultation participation.

Table 1. Consultation participation

Consultation strategy	Engagement Type	Participation
Your Say website	Page views	632
	Page visits	534
	Unique visitors	364
Digital map	Map posts	47
Survey	Survey responses	44
Stakeholder meetings	Meeting participants	27
Speak Pipe tool	Audio recordings	2
Email	Emails to Council	3
Social media	Facebook/Instagram comments	3
		Total participants: 123

3.3 Theming framework

Based on a sample of 25 free text responses to the qualitative engagement questions about street art, a framework was developed to code community feedback against key themes. Some comments were assigned more than one code to reflect multiple themes identified within the one comment. The framework was refined throughout the coding process, with 8 themes identified, as summarised below (in order of highest to lowest frequency of mentions).

1. **Revitalise streetscape/infrastructure** – supportive of street art to add life to/brighten “drab” or neglected spaces.
2. **Popular/visible area/available space** – suggestions for street art to feature on prominent, blank spaces likely to be seen and appreciated by many.

3. **Meaningful/impactful** – preference for street art to be thought provoking, influence community attitudes and encourage outdoor activity and social gathering.
4. **Inclusive** – desire for street art to represent local diversity and minority groups, involve community collaboration and be accessible in format and location.
5. **Celebrates local identity/place** – importance of street art being embedded/connected with local community, history, neighbourhood and environment.
6. **Further suggestions regarding art types/sites** – including specific styles, themes or type of art, particular types of precincts/infrastructure.
7. **Generally supportive** – generally supportive of street art and appreciative of Council investment in same.
8. **Unsupportive** – unsupportive of Council investing in street art, concern about street art being unattractive and inciting antisocial behaviour.

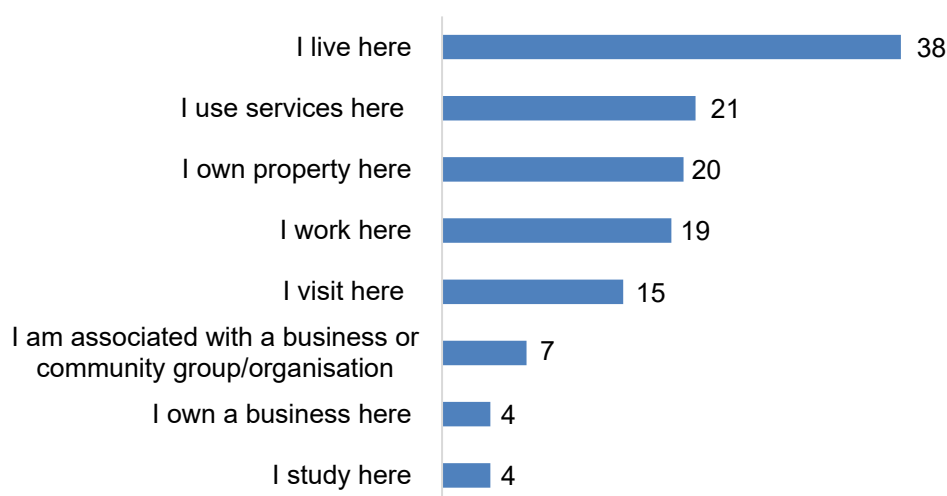
Further detail is provided about these themes in Section 4.

3.4 Survey respondent demographics

Connection to Moonee Valley

Participants were invited to indicate connection to Moonee Valley, with the option to select multiple responses from those listed in the graph below. Of those who responded to this question, most (n=38) identified as local residents, followed by local service users (n=21), property owners (n=20), workers (n=19) and visitors (n=15).

Figure 3. Connection to Moonee Valley



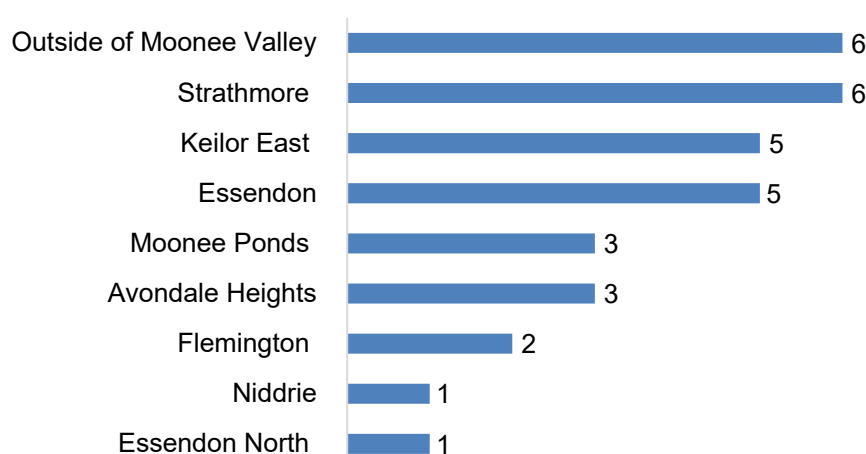
Seven respondents specified an association with a local business or community group/organisation including:

- Farnham Street Neighbourhood Learning Centre (n=2)
- Disability Rights and Culture and inclusion support services
- Moonee Valley City Council Disability Advisory Committee
- Moonee Valley City Council Young People's Committee
- Valley Carers

Suburb of residence

Participants were asked to identify their residential suburb. Of the 32 respondents, 26 were from Moonee Valley – mostly Strathmore (n=6), Keilor East (n=5) and Essendon (n=5), followed by five other local suburbs, as depicted in the graph below.

Figure 4. Suburb of residence

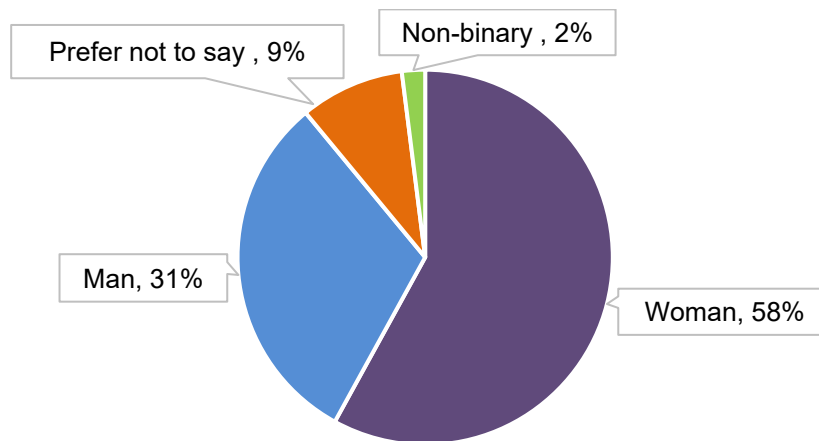


Six respondents indicated they live outside of Moonee Valley with four specifying the following suburbs: Clayton, Diamond Creek (n=2), and South Melbourne.

Gender identity

Respondents were asked their gender identity. Of the 45 respondents to this question, a greater percentage identified as a woman (58%) compared with those who identified as a man (31%)

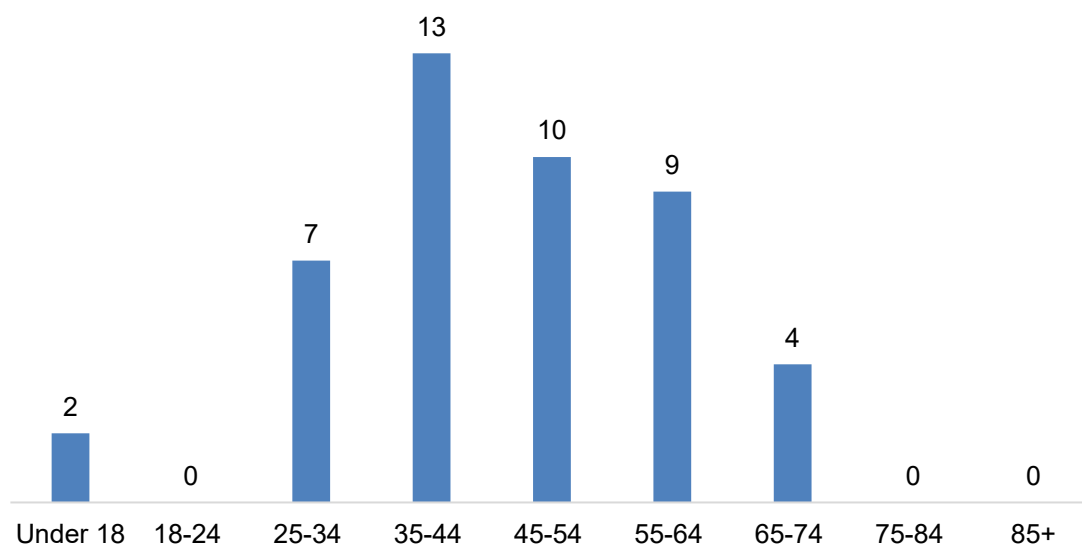
Figure 5. Gender identity



Age

Participants were asked to identify which age group they belong to. Of the 45 respondents to this question, there was representation across 6 age groups. Most respondents were aged 35-44 (n=13), followed by 45-54 (n=10) and 55-64 (n=9).

Figure 6. Age



Language

Participants were asked if they use a language other than English at home. Of the 45 respondents to this question, 87% (n=39) indicated they only use English at home. The 6 respondents who identified they use other languages at home, were asked to specify which languages they use, with responses including: Arabic, Creole, French, Hungarian, Italian, Mauritian, Spanish, and Vietnamese.

Additional identifiers

Respondents were asked whether they identify with a range of different options, with the ability to select multiple responses from those listed in the table below. Of the 45 respondents to this question, most (n=23) indicated they don't identify with any of the options, followed by people living with disability, mental illness or who are neurodivergent (and/or their carers) (n=11) and those who preferred not to say (n=8).

Figure 7. Additional identifiers

Identifier	Respondents
None of the above	23
People living with disability, mental illness, or who are neurodivergent (and/or their carers)	11
Prefer not to say	8
People who identify as LGBTIQ	7
People living on low and/or insufficient incomes	5
Culturally and racially marginalised (CARM) people - This includes people who face marginalisation due to their race, cultural background or religion	4
People experiencing, or at risk of, family violence	4
People without stable housing or experiencing housing stress	3
First Peoples - This includes Aboriginal and Torres Strait Islander peoples	2

4 Findings

This section presents the consultation findings from the digital street art map, online survey, email and Speak Pipe contributions, as well as social media comments and stakeholder meetings.

4.1 Street art map

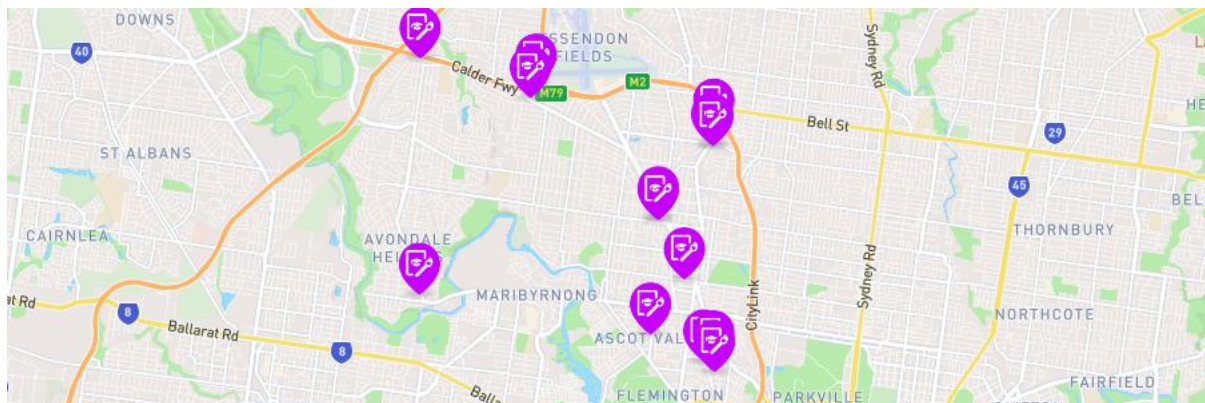
As summarised below, 47 people contributed a total of 82 posts to the digital street art map.

Existing street art

Locations

14 participants posted locations of existing street art in Moonee Valley:

Figure 8. Map showing posts by participants for existing street art location



The top 10 most frequent suburbs of existing street art posted by participants were:

- Ascot Vale, Strathmore, n=3
- Airport West, Essendon, n=2
- Flemington, Avondale Heights, Moonee Ponds, Niddrie, n=1

Additional information

As summarised in the table below, 14 participants provided free text comments about existing street art at 11 different locations in Moonee Valley. This included descriptive information about the art/location, and participants' response to the art. (E.g. whether they like it, how it makes them feel, thoughts on the artistic style). Five participants uploaded photos of existing street art.

Analyses of the free text comments identified three key themes, with 24 mentions coded across the themes, as summarised below. (Note some comments were assigned more than one code to reflect multiple themes within single comments).

1. **Revitalises streetscape** (n=10) – e.g. vibrant, colourful, uplifting, fun, aesthetically pleasing, high quality, recent, well preserved/maintained, blends with streetscape.
2. **Celebrates local identity/place** (n=8) – e.g. representative of diverse/local community, culture, collaborations, artists, people, facilities, services, environment, food.
3. **Meaningful/impactful** (n=6) – e.g. topical, current, impactful, thought provoking, appreciated/ acceptable.

Further detail regarding participants' descriptions of existing art/locations, and their response to the art is summarised below, with verbatim comments provided at Appendix 6.5.

Table 1. Additional information about existing artwork

Street/suburb	Art/location description	Response to art
Calder Fwy and Matthews Avenue, Airport West	Yellow concrete slabs along the Calder and Tullamarine freeways (n=2)	Overgrown ... "now meaningless"
Kent Street,	A horse and some rainbow colours. [Abstract, faded mural]	Dislikes: Unsupportive of horseracing
Ascot Vale	[Faded] mural of a jockey riding a horse, on a former heritage shop turned residence. Face east along Kent Street on the corner of Brixton and Kent Street.	Dislikes: Unsupportive of horseracing. Supportive of street art challenging perspectives. Suggest painting "vases of flowers or bowls of fruit everywhere instead and the streetscape would lose its edge."
Kent Street,	Similar to Frankston Council Art, on Council property	"..needs replacing as it is old and tired "
Ascot Vale	Asterix and Obelix discovering pizza	"It makes me feel good and happy because I also like pizza, and the French-Italian solidarity is a powerful message"
Munro Street, Ascot Vale	Ukrainian artwork on lane wall (n=2)	Vibrant artwork, represents Ukrainian community "...Stunning portraits. Emphasise devastating toll of conflict..."
Military Road, Avondale Heights	Park side of Farnham Street Neighbourhood Learning Centre. [City scape/garden mural on exterior wall of the Centre]	Recent (2025), bright, colourful, uplifting, depicts "a lovely view from the park". Made by art students from the Centre.

Russell Street, Essendon	Puckle Lane Road Mural. [Vibrant, abstract art along full length and width of laneway]	-
Farnham Street, Flemington	Unity In Colour. [Mural on Council's Valley Youth Space external wall]	"Vibrant. brought to life through co-design workshops with artist ... and local young people"
Puckle Street, Moonee Ponds	Installation on side of Pascoe vale overpass.	"Fun and vibrant. Artist used to live in area ... School kids walk past this every day, yet it is still intact. I think school kids appreciate this and leave it alone".
Matthews Avenue, Niddrie	Portraits of 'swiftcent' [rapper] and Steven Irwin. (n=2)	"Local icon. Great likeness". Caused controversy regarding another disgruntled artist. "Looks great. Some unfinished work"

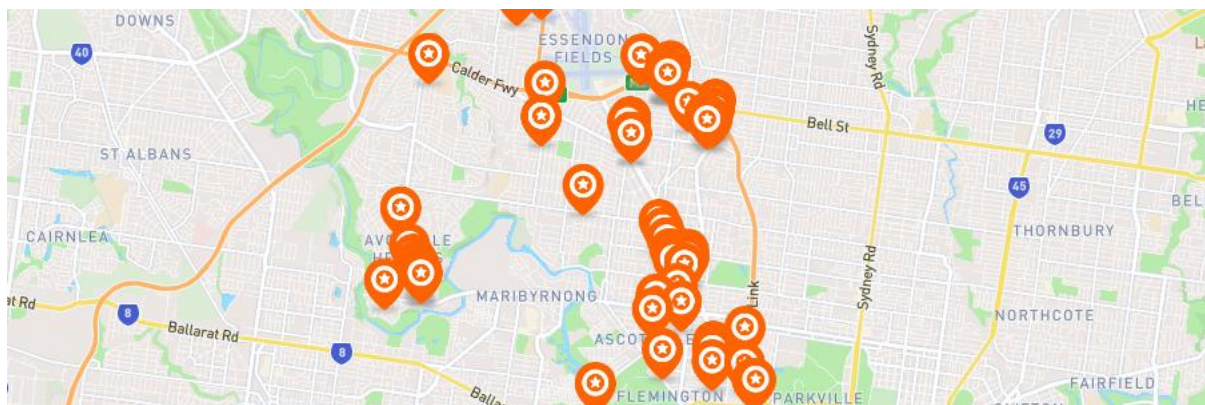
Note: precise addresses and photos submitted of existing street art are not included in this report, to protect privacy of specific residential and commercial properties.

Proposed street art

Locations

67 participants posted locations of proposed street art in Moonee Valley:

Figure 9. Map showing posts by participants for existing street art location



The top 10 most frequent suburbs for proposed street art posted by participants were:

- Strathmore, n=19
- Avondale Heights, Moonee Ponds, n=11
- Essendon, n=7
- Ascot Vale, n=6
- Flemington, n=5
- Niddrie, n=3
- Airport West, n=2
- North Melbourne, Travancore, n=1

Rationale for proposed street art locations

Participants (n=66) who proposed a location for street art in Moonee Valley were asked to describe the location and why they think it's a good place for street art. 60 participants provided free text comments in response to this question. 26 participants uploaded photos of their proposed locations for street art. Two participants suggested street art locations via an audio recorded message on the Speak Pipe tool on the project Your Say page.

Analyses of this feedback identified five key themes, with 96 mentions coded across the themes, as summarised below. (Note some comments were assigned more than one code to reflect multiple themes within single comments).

1. **Popular/visible area/available space (n=38)** – e.g. areas with high foot/vehicle traffic, to maximise public exposure to the art, buildings with large, blank walls/"canvases".
2. **Revitalise streetscape/infrastructure (n=34)** – e.g. to uplift unsightly/drab or neglected buildings, precincts and transport infrastructure, and deter graffiti.
3. **Inclusive (n=11)** – e.g. welcoming and representative of diverse cultural and First Nations communities and other "marginalised" groups. Physically accessible and amenable for people with impaired mobility and prams. Family friendly.
4. **Meaningful/impactful (n=9)** – e.g. to lift community members mood/sense of hope, ease stress, provoke thought, influence attitudes (e.g. regarding art, civic pride, sustainability/public transport, perceived safety), promote walking/outdoor activity/public gathering.
5. **Celebrates local identity/place (n=4)** – e.g. acknowledges local heritage (culture, industry, buildings), arts precincts (e.g. "Poets Corner"), oral traditions.

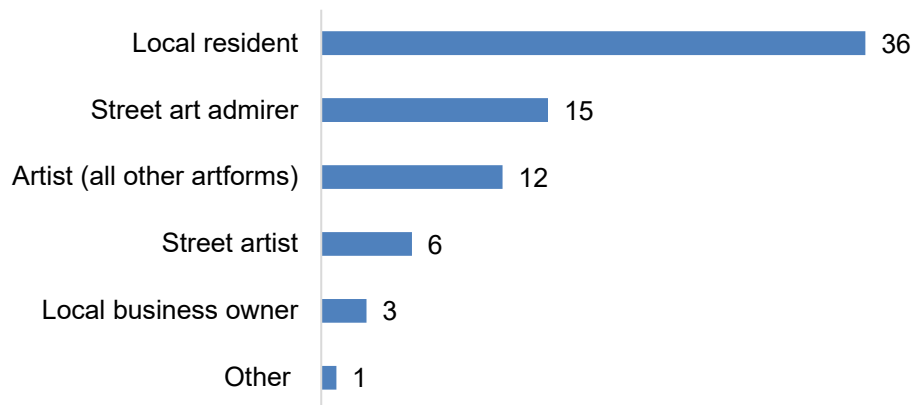
A list of street names and suburbs proposed for street art and verbatim comments about the rationale for these locations is provided at Appendix 6.5.

4.2 Online survey

Interest in street art

Participants were invited to indicate their interest in street art, with the option to select multiple responses from those listed in the graph below. Among the 44 respondents to this question, most (n=36) indicated they are a local resident. Six respondents identified as a street artist, and several identified as a street art admirer (n=15) or other type of artist (n=12). There were three local business owners and one respondent who selected 'other' and specified they are a landscape architect.

Figure 10. Interest in street art

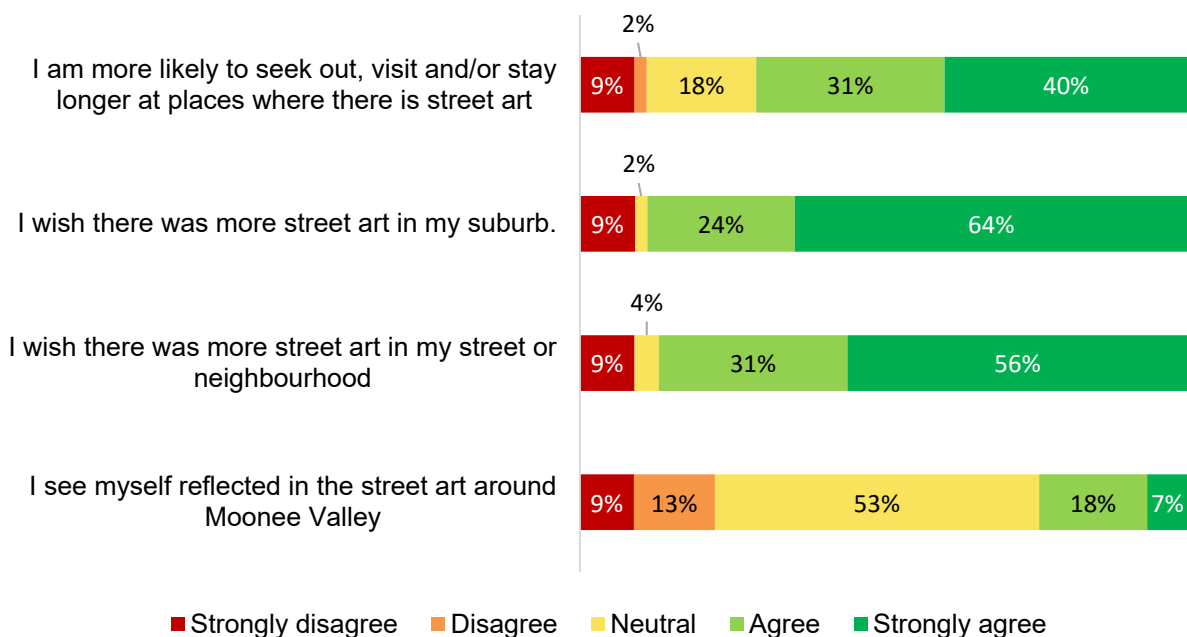


Community attitudes about street art

Participants were invited to indicate their level of agreement with the statements listed in the graph below (from strongly disagree, to strongly agree). Among the 45 respondents to this question, there was strong support for more street art in their suburb (88%, n=40), and street or neighbourhood (87%, n=39). Most respondents also indicated they are more likely to seek out, visit and/or stay longer at places where there is street art (71%, n=32).

There was less agreement among respondents that they see themselves reflected in the street art around Moonee Valley (25%, n=11), with 53% (n=24) feeling neutral about this statement and 22% (n=10) who disagree.

Figure 11. Community attitudes about street art



Additional comments

Participants were invited to provide further feedback or observations about street art in Moonee Valley. 33 participants provided free text comments in response to this question. Analyses of this feedback identified seven key themes, with 58 mentions coded across the themes, as summarised below. (Note some comments were assigned more than one code to reflect multiple themes within single comments).

- 1. Further suggestions regarding art types/sites (n=15) – e.g.** incorporate realism and people, urban and botanical imagery, wayfinding, various sizes, artists and art forms (e.g. installations, sculptures, creative land and tree-scaping, graffiti), not divisive or political. Locate between major hubs, on community buses, trams and bins, near sporting facilities, cafes, in parks, shopping precincts, alleys, areas with an absence of art (e.g. Keilor East, Military Road, Avondale Heights) or where there is constant tagging.
- 2. Inclusive (n=11) – e.g.** represents diversity of culture and community/“marginalised groups”, created collaboratively (e.g. artists with young people or community groups), interactive, sensory, physically accessible to all.
- 3. Revitalises streetscape/infrastructure (n=8) – e.g.** uplifting, vibrant, “brighten up or improve drab older buildings”, add life to “ugly” modern developments, local businesses and “huge, blank, grey walls all over the municipality”. “It should be for beautification and improvement...”. “Street art adds to the atmosphere, community spirit and colour in the environment”, and prevents/reduces graffiti.
- 4. Generally supportive (n=7) - e.g.** grateful for Council’s support of/commitment to public art, “I love seeing it around Melbourne...”, “...would like to see a lot more...”, “...excited that Moonee Valley is going down this path”, “Street art is fabulous in all forms”, “Keep it going please!”
- 5. Celebrates local identity/place (n=7) –** “Reflect the community in which the art is placed”, “...site-specific street art [embedded in place]... will create a deeper and more authentic connection between the work, the place and the community” and “...add long term value to public places. “...murals informed by the local landscape, history and built environment ... become part of the [unique] identity of the area”, “...show off our Australian culture and pay respects to our heritage...” “This encourages a sense of ownership and pride within the community .. [and] greater respect for the artwork ... contributing to longevity and reducing re-tagging”
- 6. Meaningful/impactful (n=6) –** “Council being open to art that is slightly controversial makes places cool and interesting. You can walk around a city and not have to agree with everything”, “...street art needs to ... send a message”, “The street art generally seems to ... say very little

of anything with regards to values, ideas or concerns relevant to the community". "...I would love to see messages of kindness and hope. I would love to see a mural that uplifts me...", "It should be for ... making connected spaces more likely to be utilised".

7. **Unsupportive (n=4)** – "Street art makes the space look dirty and the look of our lovely suburb will be tarnished. Strongly disagree with street art", "Street art will make our suburb look like a ghetto & increase crime", preference for Council to spend residents' rates on other priorities.

All responses to this question are provided verbatim at Appendix 6.5.

Expressions of interest and commissions

Participants were invited to request contact from Council about artist Expressions of Interest (EOI), or street art commissioning opportunities. Of the 42 respondents to this question

- 13 indicated they are an artist interested in EOIs
- 2 indicated they are community members interested in commissioning street art

4.3 Email submissions

Three people provided feedback about the consultation via email to Council, as summarised below.

- Proposed street art site on a large concrete wall in Strathmore - nature themed to complement the nearby environment and prevent graffiti.
- Expression of interest from adult art students at a local neighbourhood house to be involved in street art. Identified existing mural on the side of the house. Shared images of two suggested art projects:
 - Community art project using recycled plastic lids
 - Series of small boards with an animal/insect on each - could be located around Queens Park.
- Reminder to "record ghost signs".

4.4 Social media comments

Three people provided comments in response to Council's social media posts about the consultation, including:

- A generic expression of interest from a street artist
- Positive sentiment about one of the murals featured in the posts
- A local small business promoting customised wall printing services.

4.5 Stakeholder meetings

Moonee Valley City Council Young Person's Committee

Feedback provided via consultation with 10 members of Council's Young Person's Committee on 31 April focused on:

- General support for the street art program to improve the streetscape
- Support for street art in areas frequented by children and young people
- Advocacy for opportunities for young people to gain exposure to creative careers and mentoring.

Wurundjeri Woi-wurrung cultural consultation

Feedback provided via consultation with three Wurundjeri Woi-wurrung community members on 28 April is summarised below:

- Consideration of underrepresentation of First Nations artists in the Moonee Valley Public Art Collection, particularly female artists
- Consideration of equitable distribution of street art and public art across the municipality, and publishing accessible guides to locate these works

Moonee Valley City Council Disability Advisory Committee

Feedback provided via consultation with 14 members of Council's Disability Advisory Committee on 17 March focused on:

- Accessible formats/art (n=7)
- Portable versus permanent/equitable locations (n=4)
- Collaborative projects (n=4)
- Art locations, types and subjects (n=3)
- Engagement/project process (n=2)

Further detail about stakeholder feedback is provided at Appendix 6.4.

5 Conclusion

This consultation generated considerable community interest and feedback regarding existing and proposed locations for street art in Moonee Valley. There was clear support among participants for more street art in Moonee Valley, which revitalises the streetscape, is visible, inclusive, meaningful/impactful, and celebrates local identity/place. This feedback will inform Council's development of a Street Art Plan for Moonee Valley.

6 Appendices

6.1 Your Say page

City of Moonee Valley

HomeProjectsMy profile

Street Art Plan

Council is developing a Street Art Plan and sought community input, including the development of a Street Art Map. Thank you for having your say!

Follow

Home / Street Art Plan

This consultation is now closed. Thank you to all those who contributed suggestions. Further updates on this project will be provided by this page.

Background

Moonee Valley's arts strategy, *Igniting Creativity*, includes an action for Council to "support the visibility of our identity through our Vibrant Streets (street art) with temporary and permanent murals". Council is seeking to create a Street Art Plan to support and identify potential commissions for street artworks that beautify and add vibrancy to Moonee Valley, and that increase the visibility of the arts in Moonee Valley.

To develop this plan, we first needed to develop a Street Art Map that plots existing artworks around Moonee Valley. We sought community input into this as well as seeking feedback about potential new sites for street artwork. For example, a business precinct or community place that could benefit from a street art activation, or even a specific wall that might be a good canvas for future artworks!

We also wanted to learn more about community attitudes to street art, what types of street art are most valued and how community members prefer to interact with street artwork.

Community consultation

Council sought to understand community attitudes to street art, and to develop a Street Art Map of Moonee Valley.

From Friday 13 March until Monday, 13 April, 2026, community members could contribute to this consultation by:

- pinning a current street art location, or proposed street art location, on the map below
- completing the below survey about attitudes to street art
- recording a voice message via a Speak Pipe tool on this page
- contacting us via the details on this page.

Moonee Valley street art map: Contributions now CLOSED

Survey: Perspectives on street art: Now CLOSED

Closed

Closed on 13/04/2026 at 11:59 pm

Perspectives on street art

Moonee Valley's "Developing Our Street Art Scene" program is an initiative aimed at increasing opportunities for creative practice in Moonee Valley as well as celebrating and enhancing the places and streetscapes that are uniquely ours. Community members were invited to have their say by answering the following questions:

What is your interest in street art? Are you a (select all that apply)

☐ Local resident

☐ Local business owner

☐ Street artist

☐ Artist (all other artforms)

☐ Street art admirer

☐ Other (please specify)

On a scale from strongly disagree to strongly agree, respond to each of the following statements:

	Strongly disagree	Disagree	Neutral	Agree	Strongly agree
I see myself reflected in the street art around Moonee Valley.	☐	☐	☐	☐	☐
I wish there was more street art in my street or neighbourhood.	☐	☐	☐	☐	☐
I wish there was more street art in my suburb.	☐	☐	☐	☐	☐
I am more likely to seek out, visit and/or stay longer at places where there is street art.	☐	☐	☐	☐	☐

Do you have any further feedback or observations about street art in Moonee Valley? Please leave a comment in the space below.

I would like Council to contact me about artist Expressions of Interest, or street art commissioning opportunities.

If you answer yes, please provide email address in the box that appears below:

☐ Yes, I am an artist interested in EOI

☐ Yes, I am a community member interested in commissioning street art

☐ No

Next

Additional information

? Why are we doing this?

? What is street art?

? What about graffiti and tagging?

? What are the benefits of street art?

? How can artists get involved?

? How can people commission a mural?

Links

Igniting Creativity in Moonee Valley, 2023-27

Timeline

Community consultation opens

Friday, 13 March 2026

Community consultation closes

Monday, 13 April 2026

Consideration of community feedback

April-May, 2026

Community engagement report published

Wednesday, 10 May 2026

See less

Contact Us

If you have questions or want to learn more about this project, contact us via the details below:

Name

Arts, Culture and Place Team

Phone

9243 1920

Email

artspadmin@mvec.vic.gov.au

Moonee Valley City Council respectfully acknowledges the Traditional Owners of the land on which Moonee Valley is located - the Wurundjeri Woi-wurrung People of the Kulin Nation, and we pay respects to their spirits, ancestors, Elders and community members past and present.

City of Moonee Valley

Contact Us

Have questions or want to learn more about a project, contact us below:

Phone

03 9243 8888

Email

youragg@mvec.vic.gov.au

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SOCIAL#POINT

6.2 Survey

Perspectives on street art

Moonee Valley's "Developing Our Street Art Scene" program is an initiative aimed at increasing opportunities for creative practice in Moonee Valley as well as celebrating and enhancing the places and streetscapes that are uniquely ours. Community members are invited to have their say by answering the following questions:

1. What is your interest in street art? Are you a (select all that apply):

- ☐ Local resident
- ☐ Local business owner
- ☐ Street artist
- ☐ Artist (all other artforms)
- ☐ Street art admirer
- ☐ Other (please specify)

2. On a scale from strongly disagree to strongly agree, respond to each of the following statements:

	Strongly disagree	Disagree	Neutral	Agree	Strongly agree
I see myself reflected in the street art around Moonee Valley.	☐	☐	☐	☐	☐
I wish there was more street art in my street or neighbourhood.	☐	☐	☐	☐	☐
I wish there was more street art in my suburb.	☐	☐	☐	☐	☐
I am more likely to seek out, visit and/or stay longer at places where there is street art.	☐	☐	☐	☐	☐

3. Do you have any further feedback or observations about street art in Moonee Valley?

4. I would like Council to contact me about artist Expressions of Interest, or street art commissioning opportunities.

- ☐ Yes, I am an artist interested in EOIs [please provide contact details below]
- ☐ Yes, I am a community member interested in commissioning street art
- ☐ No

5. We collect demographic data to understand the reach of our consultations and measure the diversity of and inclusion in the participation process. These questions are all optional. [Standard suite of MVCC questions].

6.3 Social media posts

Date	Channel	Photo	Reach	Clicks
21 March 2026	<u>Facebook</u>		1,231	45
		No comments		
21 March 2026	<u>Instagram (carousel)</u>		1,556	4 link clicks from bio

6.4 Stakeholder meetings

Young Person's Committee, 31 April 2026

Summary of feedback

- Support for the street art program and the increased vibrancy such works bring to activity areas such as Puckle St in Moonee Ponds.
 - Support for street art projects in areas that children and young people regularly use, including a suggestion for mural artworks in playgrounds.
 - Advocacy for increased opportunities for young people to gain exposure to creative careers and mentoring opportunities, including suggestion of smaller scale artistic opportunities aimed at young people.
-

Disability Advisory Committee, 16 March 2026

Summary of feedback

Accessible formats/art

- Pictures better than text.
- Sensory — tactile, move and remake.
- Consider the sensory garden at the Flemington Primary School.
- For neurodivergent people - may be unable to understand traditional gallery art (tactile, sensory elements helps) unless an explanation is provided.
- On participant shared how impressed they were with the inclusion measures at Mona Gallery in Tasmania — sensory map, other inclusive engagement elements.
- Consider use of Audio-description technology and Beacon technology — describe art audibly.
- Right to the arts: NDIS service planning guide document and art and cultural participants as part of social and cultural determinants of health.

Portable versus permanent/equitable locations

- Mixed Nuts Media mural originally in Puckle St and a making of documentary. Artwork now installed at Lost Dog's home in North Melbourne – it was created in pieces and assembled on site. This meant it is moveable/portable.
- Gallery art versus. moveable/portable. Equitable distribution and delivery around municipality — offer a more equitable experience of the art.
- Equity and distribution of (all public art) projects: reduced mobility means people with disabilities don't have as big a travel radius so an even spread of public art in the LGA is particularly important.
- When street art is permanent it can be good landmark as a way finder for low vision.

Collaborative projects

- Co-design — always with community.
- Collaborative art i.e. Railway Station Mural. Overall design by artist, community painted — enables people with different skills who can contribute.
- One participant highlighted artwork at Crown Street stables that was created at the FestAble events in 2022 and 2023. Community were directly involved, artist engaged to coordinate the collaborative grass roots work. Suggest this approach is prioritised over commissioning.
- A suggestion to collaborate with the Historical Society/Heritage team - share with them and include their knowledge in artwork.

Art locations, types and subjects

- One participant mentioned a specific artist's work on Trams. Suggested designs could be on a bus? Perhaps Community buses?
- One participant mentioned artwork in Bayside City Council, which features the mind and body, called The Children's Semporium.
- Art can be an expression of events/ period in time. People with disability could have an opportunity to share their lived experience — barriers and achievements.

Engagement/project process

- Your Say Survey — feedback that the QR code led to a map and was difficult to find the survey to complete – suggest including a button for the survey. Great to have the map function to drop a pin. Can this data be included in interactive access map project?
- Queried available budget for the street art.

6.5 Free text comments

Existing street art in Moonee Valley		
Street/suburb	Art/location description	Response to art
Calder Fwy and Matthews Avenue, Airport West	Yellow concrete slabs that are overgrown and alongside the Calder and Tullamarine freeways.	Yellow concrete slabs that are now overgrown and meaningless.
Matthews Avenue, Airport West	Yellow concrete slabs along the Tullamarine freeway.	Yellow concrete slabs that are overgrown in the shrubbery and now meaningless.
Kent Street,	Jockey riding a horse on a former heritage shop turned residence. Face east along Kent Street on the corner of Brixton and Kent Street.	No, I oppose horse racing for animal cruelty, gambling addiction, and classist reasons. Tend to avoid walking here to not be reminded of it. Each to their own I guess and I do live in Flemington and the racecourse was here before me. Part of street art is being challenged in your views, that's what makes cities cool. You could paint vases of flowers or bowls of fruit everywhere instead and the streetscape would lose its edge.
Ascot Vale	Corner Pin Oak Crescent and Kent Street facing west. Shows a horse and some rainbow colours.	No I don't support horse racing - as said for the one in Brixton Street.
Kent Street,	This art needs replacing as it is old and tired it is Council Property so no problems with right to remove and replace	Similar to Frankston Council Art
Ascot Vale	Asterix & Obelix discovering pizza	It makes me feel good and happy because I also like pizza, and the French-Italian solidarity is a powerful message
Munro Street, Ascot Vale	Ukrainian art work on lane wall	Vibrant artwork, represents the Ukrainian community
Military Road, Avondale Heights	In laneway next to Ukrainian house	Stunning portraits to emphasise the devastating toll conflict crests on every day lives.
Russell Street, Essendon	On the park side (Right when looking from street) of the Farnham St Neighbourhood Learning Centre building. Recent mural 2025 made by the mental health art class students (creative pathways).	Yes I love it, it is bright & colourful. It cheers you up & is a lovely view from the park.
Russell Street, Essendon	Puckle Lane Road Mural.	-
Farnham Street, Flemington	Unity In Colour Valley Youth Space brought to life through co-design	Vibrant

	workshops with artist Hoffs and local young people.	
Puckle Street, Moonee Ponds	Installation on side of Pascoe vale overpass.	Fun and vibrant. Artist used to live in area but has since moved away. School kids walk passed this everyday yet it is still in tact. I think school kids appreciate this and leave it alone.
Matthews Avenue, Niddrie	Lushsux paintings of 'swiftcent' and Steven Irwin. He used to know the previous tenants of the building which is why he ventured out of his normal territory. Swiftcent caused much controversy with Fiftycent being unhappy with his mashup with Taylor swift.	Local icon. Great likeness.
Pascoe Avenue, Strathmore	Multiple portraits - Steve Irwin and a rapper	Looks great. Some unfinished work

Proposed street art in Moonee Valley		
Street/suburb	Location description and rationale	
Buckley Street, Aberfeldie	Super ugly Telstra exchange! But it's up too whether permission can be acquired from private body.	
King Street, Airport West	Beautiful walk way lots of people walking dogs, or running or families walking, it will add a point of interest to add to the Australian nature.	
Mcintosh Street, Airport West	The new and upcoming Community Hub at Helping Hands would be a perfect place to have street art. Helping Hands is an epicenter for Community traffic to the op shop and Community Pantry. They are creating a Community Hub which will be offering activities and programs for the local community and for people who come to Helping Hands for food and material aid. Street art to brighten up this building would be prefect and would be seen by many.	
Para Road to Fraser Street, Airport West	Airport West, Greens Pine Linear Park, I believe from Para Road down to Fraser Street is looked after by Council, so any of the walls along there	
Epsom Road, Ascot Vale	This area is constantly covered in graffiti and needs council to remove regularly - my thoughts are both sides need artwork but the opposite side its MCC. They refuse to remove graffiti ??	
Farnsworth Avenue, Ascot Vale	TO welcome people to Moonee Valley	
Maribyrnong Road, Ascot Vale	Add on the big old abandoned warehouse because it is really blank and sad	
St Leonard's Road, Ascot Vale	car parking behind Union Rd	
The Crescent, Ascot Vale	What about under the train station underpass?? 😊	
Union Road, Ascot Vale	Highly visible space that signifies the start of the Union Road Trader Precinct. A graphic representation of a "welcome to Union Road or Ascot Vale" message would be great. It is also a space that experiences significant tagging and the owner has already shown interest.	

Canning Street, Avondale Heights	A blank wall on a prominent corner entering southern end of Avondale Heights
Canning Street, Avondale Heights	Need to brighten up this area by the public toilet (currently undergoing works). Some wall art in this area would just add some colour onto Military road and all the businesses around.
Langham Street, Avondale Heights	There is very bad graffiti work done on the wall here, which is an eyesore. Really hoping if this can be replaced with some really nice family friendly art.
Military Road, Avondale Heights	Side of newsagents in Military Road has good visibility
Military Road, Avondale Heights	Blank wall in Riverside Avenue
Military Road, Avondale Heights	Blank wall in Riverside Avenue
Military Road, Avondale Heights	Either side of Riverside Ave has open walls on which some street art would look amazing and add some character to the Military road shopping street. Would give the street some Brunswick vibes.
Military Road, Avondale Heights	The Coles buildings has many walls and a lot of people walk around especially from the behind, some beautiful art would be really nice
Military Road, Avondale Heights	The stadium is very industrial style building that lends itself well to public art. The library, kinder and connected open space are frequented by many in our community, and the space could be ideal to celebrate the vibrant and diverse people and culture that make Avondale heights what it is!
Sovereign Way, Avondale Heights	Strong Vietnamese & Italian community here, would be great to have street art that depicts our strong cultural identity. Artwork seems to go to more affluent suburbs, Avondale Heights seems to be looked over. Art along the library area would be amazing too.
Wood Street, Avondale Heights	Blank wall in high traffic location in Wood Street
Mount Alexander Road, Essendon	I have engaged with an artist to help beautify our alley way at [REDACTED: STREET NUMBER] Mt Alexander Rd. We look after families and couples who are looking at starting their own families, individuals who look for hormonal and emotional support, this is not always a straightforward journey. We want to help our community to feel uplifted, celebrating and hopeful. I'd love to collaborate with council and our chosen artist. [REDACTED: BUSINESS CONTACT DETAILS]
Mount Alexander Road, Essendon	Highly visible wall in Essendon village shopping precinct
Mount Alexander Road, Essendon	The Coles supermarket brown brick wall facing into Woodlands Park would be a great location for street art. At the moment it's an ugly brown wall and seems to be a gathering place for rubbish of all types.
Mount Alexander Road, Essendon	Coles 7/11 precinct the site has a industrial feel to it and it is so unsightly. I think artwork here would be great for the community . Lots of foot traffic and traffic! I may help to ease people, engage them with a visual and get them thinking and alleviate the stress of being busy for a moment.
Pascoe Vale Road, Essendon	Need something to take the focus off the appalling state of Strathmore Station and surrounds. Disused, half dismantled building and overgrown prickly weeds/now trees on Pascoe Vale Rd from station to high school. Reported multiple times but no action

Pascoe Vale Road, Essendon	An street artwork would be nice in the cross keys precinct in Strathmore.
Essendon	the roundabout would be an excellent spot for art. waiting for traffic, walking by, it would be viewed by thousands of people
Farnham Street, Flemington	This location has the space and potential for community creativity and collaboration, which also is connected to Farnham Street Neighbourhood Learning Centre. The art can be inspiration for others in community to feel inclusive, with no prejudice just open arms and smiles.
Pin Oak Crescent, Flemington	Railway underpass between the 2 sides of Flemington. Offensively tagged daily and painted over regularly. Perhaps a local "artist" could better use their talent here? Perhaps something to acknowledge the farm stock industry history? Kensington railway underpass did this many years ago and it looks awesome.
Racecourse Road, Flemington	This is a great spot as cars sit at lights and watch at this park - something that says welcome to MVCC.
Victoria Street, Flemington	Essendon tram depot can evoke themes of environmental and sustainable feelings and saving carbon emissions and raise popularity of public transport.
Waltham Street, Flemington	I live and own a unit at [REDACTED: STREET NUMBER] Waltham Street and would love to see even more street art as we're a highly walkable street with wide footpaths and shady canopy. I think I could convince the owners corporation if this came at zero cost. Relatively open minded people including one other owner occupier and one Homes Victoria-owned unit. A bench could be installed on the other side of the street to view the art and provide a place to stop. Personally, I think it would be great to have a ring tail possum mural but would be open to anything that doesn't celebrate horse racing.
Talbot Road, Strathmore	The proposed location at Talbot Rd presents a strong opportunity for a large scale street art installation due to the size, visibility and current underutilisation. A commissioned artwork in this space is likely to reduce the incidence of vandalism and tagging, as curated murals are typically respected and maintained. Additionally, the introduction of colour, form, and visual interest can improve perceived safety for pedestrians using the adjacent footpath
Centreway, Keilor East	The centreway is the most well known pocket of East Keilor and brings in people from all over the north west and beyond. The centreway is a great family area and at this stage has decent enough seating. But I'd love to see the centreway as a place where locals (not just families with round kids) can spend more time outside with the plus of attractive artwork where people can sit, take photos and enjoy our area.
Gladstone Street, Moonee Ponds	The pedestrian walkway between Gladstone Street and Maribyrnong Road in Moonee Ponds could be livened up with some street art. As this area is known as 'Poets Corner' with streets named after famous poets, the art could celebrate the written word and oral traditions, inclusive of First Nations. This would add a bit of whimsy to the area and promote walking, particularly if paired with some improvements such as pram ramps and signage to make it more accessible, discoverable and

	attractive. It could be called something like 'Poets Walk' or the 'Paper Trail'.
Hall Street, Moonee Ponds	This is a great lane way with lots of opportunity for a street art precinct. Maybe an opportunity for a street art festival.
Margaret Street, Moonee Ponds	The pedestrian underpass to the station is a disgrace! The existing walls are covered in years of grime- at the moment it's a pretty poor introduction to Moonee Ponds. It would give off really positive vibes for the city if travellers could instead be greeted by vibrant murals as they pass through.
Moore Street, Moonee Ponds	There's a huge blank wall facing Gladstone street and it's a major thoroughfare for cars driving in from Maribyrnong road.
Puckle Street, Moonee Ponds	There are several walls within the lane way / pedestrian connection that could benefit from some art
Puckle Street, Moonee Ponds	-
Puckle Street, Moonee Ponds	Side wall of a store adjacent to pickle street and Moonee Ponds Station. Would provide some nice colour to those passing by on the train or in the vicinity
Railway Crescent, Moonee Ponds	There are several wall east of Norwood crescent, within the rail reserve that would benefit from public art.
Silk Lane, Moonee Ponds	there are several walls on the east side of Norwood Cr,
St Aidans Lane, Moonee Ponds	There are several walls within the lane way / pedestrian connection that could benefit from some art
Carrington Road, Niddrie	Looks like a small garage. Best place for a street art.
Hoffmans Road, Niddrie	It has a building that has a wall that is totally blank. A street art here would be nice. A lot of people drive their cars and there are some shops nearby and even a childrens park.
Keilor Road, Niddrie	its empty. people use the road a lot. People get off from tram and looks at it. It looks like a perfect spot for a street art.
Citylink, North Melbourne	The Pylons of CityLink always get graffiti - replace with artwork
The Crossway, Strathmore	-
Lloyd Street, Strathmore	The wall is situated in a beautiful pocket of Strathmore. It is visited by locals and others. It will be high exposure and appropriated by all.
Lloyd Street, Strathmore	Number [REDACTED: STREET NUMBER] Lloyd street has brick wall where locals and visitors will be able to see. High exposure in a parking lot for everyone to appreciate some art work.
Loeman Street, Strathmore	-
Napier Street, Strathmore	-
Pascoe Avenue, Strathmore	This whole of Pascoe Street that runs along the train track looks so drab and shabby (appreciate this is a metro, not a council issue), so anything to make this area look more lively and inline with the rest of our beautiful area is appreciated.
Pascoe Avenue, Strathmore	This wall sits at the heart of our community's daily life—students walk past it, commuters see it, and right now, it's a neglected eyesore. A vibrant mural, inspired by local schools, can turn it into a beacon of creativity and pride. The success of the nearby mural shows that our

	community respects and values public art. By transforming this space, we deter vandalism and inspire locals and students alike to embrace art every day.
Park Street, Moonee Ponds	At the rail junction, [REDACTED: STREET NUMBER] Park street fence facing the rail line
Citylink, Strathmore	Fence- so we can see it from our house
Citylink, Strathmore	Ugly green freeway wall that needs either street art or trees
Sculli Way, Strathmore	The Athos Deli wall facing the carpark on Lloyd street. It's such a popular strip, the area definitely needs some love.
Sculli Way, Strathmore	The side of Athos. Be good to retain the existing historical signage.
Sculli Way, Strathmore	Some Street art would add to already feel good community area for local and non local attractions.
Sculli Way, Strathmore	It is close to the school and local shops. Would brighten up the area!
Talbot Road, Strathmore	I would like to commend Council on this excellent initiative. Public art of this kind presents a valuable opportunity to both enhance local streetscapes and celebrate the history and identity of our community. In addition to its aesthetic value, murals can serve as an effective deterrent to graffiti, reducing ongoing maintenance costs and improving the overall amenity of the area. I would like to nominate the Pascoe Vale Road overpass wall along Talbot Road in Strathmore as a highly suitable location. This wall is frequently subject to graffiti and, following recent cleaning and repainting in a solid dark grey, now presents an ideal blank canvas for a mural. Talbot Road is a well-used yet somewhat hidden local thoroughfare, regularly frequented by cyclists accessing the Moonee Ponds Creek Trail, as well as students and families who pass through the overpass daily. The site is also becoming increasingly prominent, with new townhouses recently completed opposite the wall and a large apartment development underway at the corner of Wallace Street and Pascoe Vale Road, meaning the mural would be visible to a growing number of residents and visitors. In terms of theme, a mural that reflects the cultural heritage of the area would be particularly meaningful. Strathmore and the broader Moonee Valley region have long been shaped by generations of migrants, including those of Anglo-European background, whose contributions have played an important role in establishing and developing the community we see today. A design that acknowledges the diverse histories and shared efforts of these communities would create a strong sense of place and local pride. Thank you for considering this suggestion.
Talbot Road, Strathmore	I'm very impressed with the quality of the street art and murals around Penny Lane in Moonee Ponds. I'd like to see more around the suburbs on big walls which are currently being graffitied. I think it would be a great deterrent. I've nominated the wall around Talbot Road in Strathmore
Talbot Road, Strathmore	There a huge blank canvas on Talbot street, which is part of Pascoe vale overpass of the train line. The area has recently seen a lot of redevelopment with private investment which has made a huge improvement, would be good to do something with the huge grey wall

Woodland Street, Strathmore	-
Woodland Street, Strathmore	-
Padman Lane, Travancore	I think it's good because this area is very bare and there isn't alot of art here. Art could potentially increase the traffic flow in this area and get people into the nature/park.
Additional comments regarding Moonee Valley street art	
I really value the council's commitment to public art and the presence of murals across Moonee Valley. I would genuinely love the opportunity to contribute to future projects in the area. As a mural artist currently based locally, it would be especially meaningful for me to create work within this community. My practice focuses on developing site-responsive murals that connect with their surroundings and add long-term value to public spaces, often incorporating elements of realism and the human figure. I would be very happy to share my portfolio and be considered for any upcoming opportunities.	
I love Street Art, but it really is a 'luxury' item to be considered when all the basics/council fundamentals are up to scratch. The Strathmore train station is appallingly under maintained and a safety risk to community. There is a derelict building and the Pascoe vale road overpass is covered in overgrown weeds and graffiti. The council dismisses reports and continues to blames the dep of transport. Nothing is ever done. Surely an agreement can be made with the relevant organisation to maintain this area, similar to the arrangement in place between MVCC and Citylink to maintain the park area alongside the Tullamarine freeway/Merri Creek. It's a disgrace!	
I think it would be great to have more murals in the suburbs between the major hubs. Keilor East, Essendon Fields, Airport West.	
The street art at Union Rd & St Leonard St is very up lifting and vibrant.	
Council being open to art that is slightly controversial makes places cool and interesting. You can walk around a city and not have to agree with everything. As long as the diversity of culture and natural environment is shown at a local, regional, national and international perspective, this goes along way to inclusion. See recent Age article exploring this if not already read: [WEBLINK REDACTED]	
Maybe places the arts on community bus and local bins.	
I feel that most of the street art reflects the fabric of the community, eg the architecture and the demographics (which is great), but I would love to see messages of kindness and hope. I would love to see a mural that uplifts me, especially these days, when it feels like the world has gone mad (insert sad face here). Perhaps we can have some street art that is created by members of the community who are not professional artists? Eg, run a competition for a local school to create an art installation, or offer a creative opportunity for a representative group such as a support group (eg carers) or a youth group. We could blend the two ideas - ie, have a support group create a piece of street art (under the guidance of a professional artist) depicting messages of kindness and hope.	
I'm a 7th generation Australian and can trace my ancestors back to some of the first settlers in Australia. I'd love for you to commission some street art that honors my heritage and how my ancestors built Australia from dirt and rocks into what it is today. You do a lot of aboriginal, multicultural stuff. It would be amazing to do some Australian stuff where you show off our Australian culture and pay respects to our heritage, our contribution and our families that made Australia what we all get to enjoy today.	
- reflect the community in which the art is placed - have young people reflected or involved in the process - more interactive art	

- sensory art needed in more accessible places
- take note of tram art

Would be such a nice idea to put art on the walls of the citylink freeway. Something for kids to look at when driving past

The street art generally seems to be very mediocre and say very little of anything with regards to values, ideas or concerns relevant to the community.

Street art can be used to brighten up or improve drab older buildings....especially in areas with parks, cafes and other shops....in alleys, next to cafes, public spaces, etc. However, art needs to be tasteful if in a public setting...not depicting political or controversial views. It should be for beautification, improvement and making connected spaces more likely to be used. Most people with disabilities and older people are often excluded from having their say. It would be wonderful to see an art installation which invites participants from all walks of life.

So many modern developments have are frankly, ugly. We have huge, blank, grey walls all over the municipality. I want to see life, and signs of human-made things, and street art is a fantastic way of doing both of those things.

Street art doesn't just have to be paintings, please also consider public installations (both permanent and temporary). These tend to become destinations and talking points for the community. Good street art also acts as wayfinding around our streets.

I have seen a few street art pieces in the Moonee Valley area but would like to see a lot more. I have been to Darwin a few times during their street art festival and it is fantastic! A lot of blank walls on buildings have been creatively painted (often sponsored by the business owner) which adds to the atmosphere, community spirit and colour in the environment. I am excited that Moonee Valley is going down this path. Darwin also holds music and fashion shows to coincide with its festival and even invites artists from overseas to contribute. I think some of these ideas could add to a street walk and festival in Moonee Valley.

Our adult mental health art class - creative pathways would like to participate in creating a mural (under my direction, class teacher & artist).

A stronger focus on site-specific street art will create a deeper and more authentic connection between the work, the place, and the community. When murals are informed by the local landscape, history, and built environment, they move beyond decoration and become part of the identity of the area. This encourages a sense of ownership and pride within the community, as people can recognise elements of their surroundings reflected in the work.

Site-specific approaches also foster greater respect for the artwork, both from the public and within the street art community, contributing to longevity and reducing re-tagging. By prioritising work that's embedded in place rather than applied, Moonee Valley can develop a street art program that feels unique, meaningful, and genuinely connected to its community.

Street art is a fantastic way to brighten up a space, share the work of amazing artists, and often avoid graffiti too! I love seeing it around Melbourne and definitely think moonee valley could benefit from more :)

Please be sure that whilst promoting urban / public based art practices that graffiti is included in this. Increasingly "street art" is used in positive terms whilst "graffiti" is seen as a negative, which ignores the fact they are intrinsically linked and one is often the gateway to the other. With this in mind there should be a focus on not just commissioning street art but also providing spaces for more traditional graffiti to be produced legally.

Thank you council for supporting Public Art and Murals in the area!

I feel there could be more public sculptures included in this, and other forms of creative public art and creative land and stree-scaping. Maybe more small murals everywhere in the mix? Thanks again. [REDACTED: PARTICIPANT NAME]

I you must spend our rates money on something besides parks and bins then please don't make it decisive or political.

I adore street art wherever I see it. I particularly enjoy art that reflects our indigenous community and our diverse population. Just put it everywhere you can, but particularly shopping areas (like the recent one off Union Road) and near parks and sporting facilities.

Also happy to have some in the lane way at the back of our house. Maybe property owners could be given the opportunity to nominate their property, maybe contribute to the cost?

Street art should be inclusive to represent the diverse Moonee Valley community (culture, gender, sexuality, age, disability, history, SES, first nations culture, etc.). Street art should always drive a sense of belonging and should encourage and challenge us to think more inclusively. Therefore, commissioning processes should always involve co-design.

Accessibility and inclusion should be considered when commissioning street art - e.g. vision impaired people, people with different sensory needs, consideration of accessibility of the location, including seating and drinking water and toilets nearby if it is an artwork people may stop and spend time with. Movable art (eg on community busses), art you can interact with in a sensory way, inclusive art that engages young children to foster inclusive attitudes and mindsets from an early age.

Artwork that Moonee Valley community members can take part in creating.

MONA in Hobart has a really great Bluetooth app that lets you learn about artworks you are nearby - probably too high tech for street art - but the idea of being able to easily access info about the work is very appealing, especially for those with vision impairment. MONA also has a great sensory map within the app (eg strong smells, loud noises) - again likely too complicated or not needed for street art, but I thought I'd include it in case.

I personally like more abstract art, but for street art that fosters a sense of belonging, I think it might have to be a bit less abstract - a passerby should be able to understand what the artwork is saying in order for it to create belonging.

Any street art needs to reflect marginalized groups and send a message.

Keep it going please!

Urban art in an urban setting but also include botanical imagery

Street art has been identified as a means of reducing graffiti in our suburbs - anywhere where there is a constant tagging needs street art - see Frankston City Council project for reference

We need to embrace more street art in KEILOR East. Would be great to show the diversity in our community and nature.

I think Street art needs to add to the surrounding neighbourhood and tell a story or display a connection to Moonee Valley. ie it needs to reflect the people of Moonee Valley and/or the history of Moonee Valley.

Millitary road is the only shopping Street in all of Moonee Valley which has been neglected. Some more art installations and wall art would bring some life into the businesses around. The council had done good jobs in Niddrie, Moonee Ponds, Essendon, Ascot Vale. Its time to bring some life to Millitary road.

East Keilor was built on the hard work and dedication of Italian and Greek communities from back in the 50-60's. As a young adult still in the community, myself and people I grew up with from these backgrounds love the area and still remain here today, with more wanting to buy/rent to stay. It would be so heartwarming to see our cultures reflected in artwork and to see our cultures be paid homage to.

Street art makes the space look dirty and the look of our lovely suburb will be tarnished . Strongly disagree street art . I do wish to see hard earned rate payers money being wasted on these . It's just like throwing money in the bin !

Street art will make our suburb look like a ghetto & increase crime. We have enough trouble with idle teens wreaking havoc on the neighbourhood without adding street art to the mix.

Street art is fabulous in all forms. A painted door in a lane way can be just as wonderful as a large mural on a giant wall. The key is commissioning a variety of street artists and not bundling them into one tender. I suggest preparing a street artist panel so council can commission out smaller work orders, keep things dynamic and interesting.

Moonee Valley Language Line

العربية	Arabic	9932 1471	Ελληνικά	Greek	9932 1474	Español	Spanish	9932 1477
廣東話	Cantonese	9932 1472	Italiano	Italian	9932 1475	Türkçe	Turkish	9932 1478
Hrvatski	Croatian	9932 1473	Somali	Somali	9932 1476	Tiếng Việt	Vietnamese	9932 1479

All other languages 9932 1480

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