Community Consultation Report

Queens Park West Playground Design

June 2025

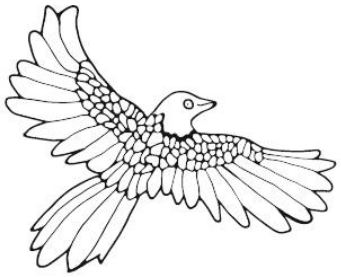


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City of Moonee Valley

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Moonee Valley City Council respectfully acknowledges the Traditional Owners of the land on which Moonee Valley is located – the Wurundjeri People of the Kulin Nation; and we pay respects to their Spirits, Ancestors, Elders and their community members past and present.

Council also extends this respect to other Aboriginal and Torres Strait Islander Peoples who call Moonee Valley home.

Artwork by Wurundjeri artist, the late Judy Nicholson

1 Summary

1.1 Background

Moonee Valley City Council is exploring the possibility of redeveloping the existing playground in Queens Park West.

From 15 May – 12 June 2025, Council conducted an early-stage visioning process to understand what matters most to local families, children and park users. The input received from community will directly inform a concept design brief and help ensure any plans reflect local priorities and ideas.

The concept design will then be developed via a professional design competition conducted as part of The Playground Project - a trailblazing international exhibition connecting society through art and design and making its southern hemisphere debut at Incinerator Gallery in 2025. The project aims to achieve a design that offers both great play value and strong artistic merit – with the connection to The Playground Project encouraging designs that are imaginative and culturally meaningful.

Some aspects of the project, such as the size and scope of the playground, will be dictated by site constraints and playground safety standards. However, Council encouraged all community members to share their ideas, memories, and priorities to guide the overall vision for the playground.

Design features that will be excluded from the concept design include:

- A playground larger than the current size.
- Water play
- Recreation facilities (e.g. basketball court/ball sports)
- Changes to parking
- Changes to public toilet facilities
- A fenced playground

A total of 157 people participated in the consultation. Community members expressed a positive sentiment towards Queens Park and were excited about the proposal for an upgraded design.

1.2 Engagement strategies

Community members could contribute to the consultation via:

1. A dedicated Your Say webpage (Appendix 6.1), which linked participants to the online survey (Appendix 6.3).
2. A QR code included on an onsite poster (Appendix 6.2), which linked participants to the online survey via the Your Say page.

1.3 Key findings

Participants were asked how often they visit Queens Park, with the highest number indicating they attend several times a week. The park is a popular destination for families, and the majority of respondents said they bring children with them when visiting, with most of those children aged under 5 years. When asked what they love most about the park, participants frequently mentioned the natural environment and greenery, the open space, and the playgrounds. Its convenient location and easy access were also highly valued, alongside positive memories of the former café, which many noted as a key attraction.

In thinking about the future playground, participants were asked to identify the types of play that are most important to include. Physical play was the highest priority, followed by sensory or explorative play, and imaginative play. When asked what specific play elements they would like to see, the most popular responses were climbing, swinging, and the inclusion of natural features like plants and rocks. These responses show a clear interest in creating a playground that encourages active, creative, and nature-connected play.

Participants also highlighted the need for practical and supportive design features. The most frequently requested facility was shade, underscoring the importance of sun protection for both children and carers. Other priorities included separate play zones for different age groups, and seating for carers, which reflect a desire for a comfortable, safe, and age-appropriate space for families.

When asked about the style or theme they would like to see reflected in the playground's design, the top preferences were 'adventure and exploration', followed by 'nature-inspired', and then 'whimsical or imaginative'. Artistic, cultural, futuristic, and historical styles followed. Around half of all respondents expressed a clear interest in incorporating cultural, historical, or environmental elements. The most common themes included First Nations culture and Connection to Country, references to the local environment and natural features, local history and heritage, and inclusive and accessible design.

In terms of who the playground should cater to, the largest group of participants wanted it to suit younger children aged 1–4 years, closely followed by those

preferring it to accommodate the 4–8-year age group. These results reflect a strong desire for a playground that supports early years play while offering progression for slightly older children. Survey participants noted that there is another playground in the park that caters for older children, and stressed the need to retain a playground that provides a safe, accessible space for young children.

Finally, when asked to share specific ideas or inspirations, community members contributed a variety of suggestions. These included references to standout playgrounds in other areas, requests for inclusive and accessible features, and a desire for more nature-inspired play elements. Many also highlighted the importance of nearby facilities—particularly toilets, shade, and the reopening of the café—to support longer visits and create a more enjoyable experience for all park users.

2 Introduction

2.1 Key engagement questions

Participants were invited to provide feedback about their experience using Queens Park Playground and their hopes for the playground in future.

The survey asked respondents:

- *How often do you visit Queens Park*
- *Do you bring children to Queens Park? If so, what ages are they?*
- *What do you love about Queens Park?*
- *What elements of play would you like to see included in the new playground?*
- *What facilities or design features are most important for the new playground?*
- *What style or theme would you like to be reflected in the playground design?*
- *Are there any local stories, cultures or environments you would like to see reflected in the design?*
- *How important are the following values regarding how the playground is designed and built?*
- *What ages do you think the new playground should cater for?*
- *Do you have any specific idea or inspiration you would like to share?*
- *Do you have any other feedback or ideas you would like us to consider?*

Survey respondents were also asked questions about their demographic characteristics, as outlined in Section 3.3 below.

3 Methodology

3.1 Communication

Participants were informed about the engagement project via the onsite posters, Your Say page, social media posts (Appendix 6.4).

3.2 Participation

The table below provides information about consultation participation.

Table 1. Consultation participation

Consultation	Engagement Type	Participation
Your Say website [Insert from Your Say settings, for specified project and consultation period]	Page views	985
	Page visits	916
	Unique visitors	768
	Project followers	1
Online survey	Survey responses: Complete Partial	**145**
Email submissions	Emails sent to Council	**1**
Facebook	Social media comments	**11**
Total respondents: **157**		

3.3 Survey respondent demographics

3.3.1 Connection to Moonee Valley

Survey respondents were asked to identify their connection to Moonee Valley, with the ability to select multiple of the following options:

- *I live here*
- *I work here*
- *I own property*
- *I own a business*
- *I am associated with a business or community group/organisation.*

Of those who responded to this question, 117 indicated they live in Moonee Valley. There were also numerous respondents who owned property in Moonee Valley (n=31), and several with other local connections, as illustrated in the graph below.

Figure 1. Connection to Moonee Valley



3.3.2 Type of business, community group or organisation association

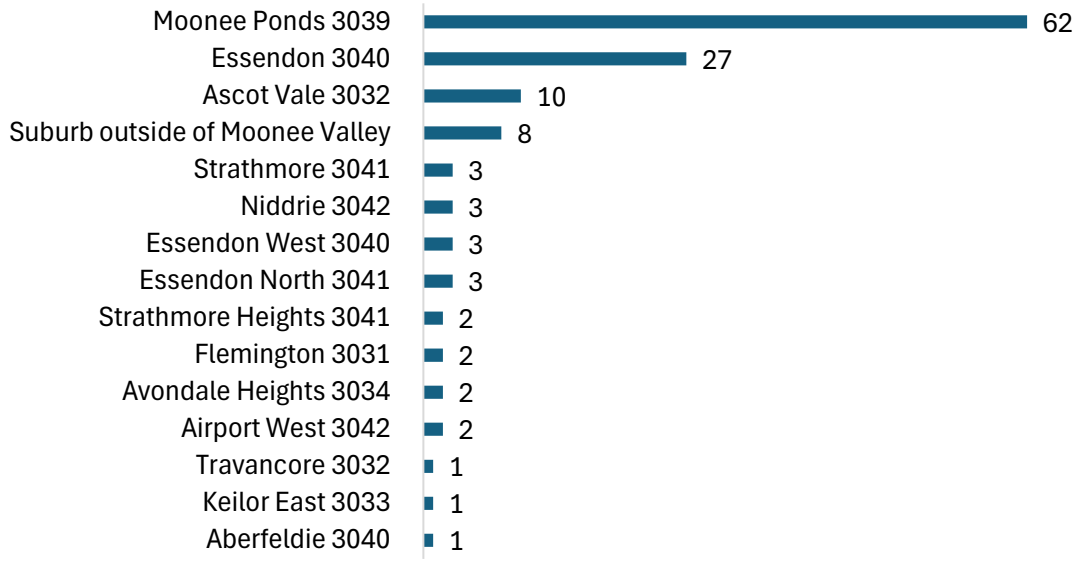
Respondents (n=3) who were associated with a business or community group /organisation were asked to identify the name of the business or community group /organisation. 2 respondents answered this question and identified 2 unique associations as listed below:

- Essendon Baptist Community Church
- Essendon Primary School

3.3.3 Suburb of residence

Respondents were asked to identify the suburb they live in. Of those who responded to this question (n=130), 122 were from suburbs within Moonee Valley and 8 were from suburbs outside of Moonee Valley. Of the local residents, most were from Moonee Ponds (n=62), Essendon (n=27) and Ascot Vale (n=10), with smaller numbers from other suburbs in Moonee Valley, as illustrated in the graph below.

Figure 2. Suburb of residence



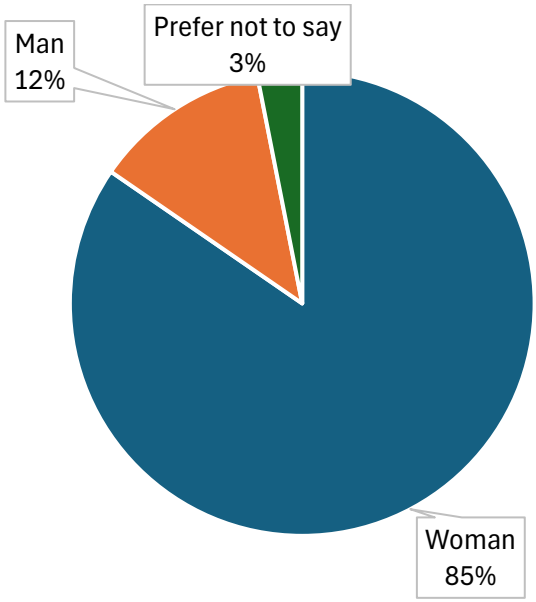
Of those who identified that they lived in a suburb outside of Moonee Valley, the following suburbs were listed:

- Pascoe Vale South (n=2)
- Kensington
- Brunswick
- Brunswick West
- Greenvale
- Glenroy
- Oak Park

3.3.4 Gender identity

Respondents were asked their gender identity. A greater percentage of respondents identified as a woman (85%) compared with those who identified as a man (12%).

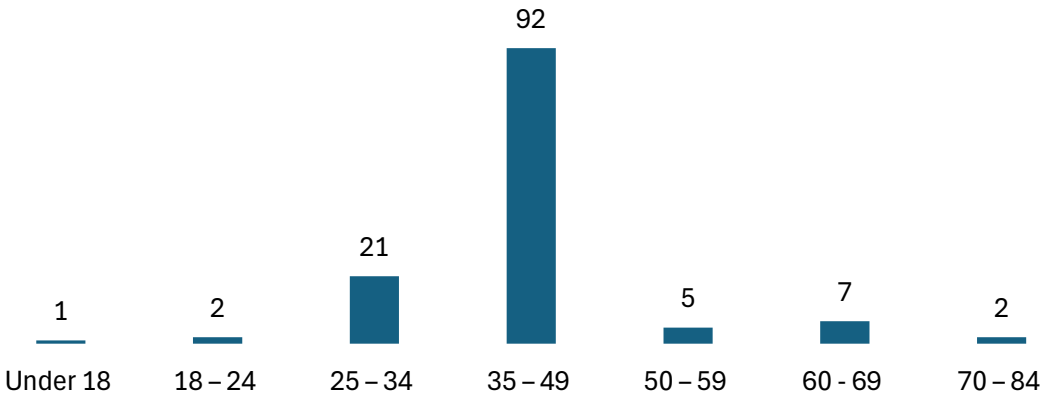
Figure 3. Gender identity



3.3.5 Age

Respondents were asked to identify which age group they belong to with representation across 7 age brackets. Most respondents were between 35-49 years old (n=92).

Figure 4. Age



3.3.6 Language

Respondents were asked if they usually speak a language other than English at home with the majority (n=118) indicating they only speak English at home.

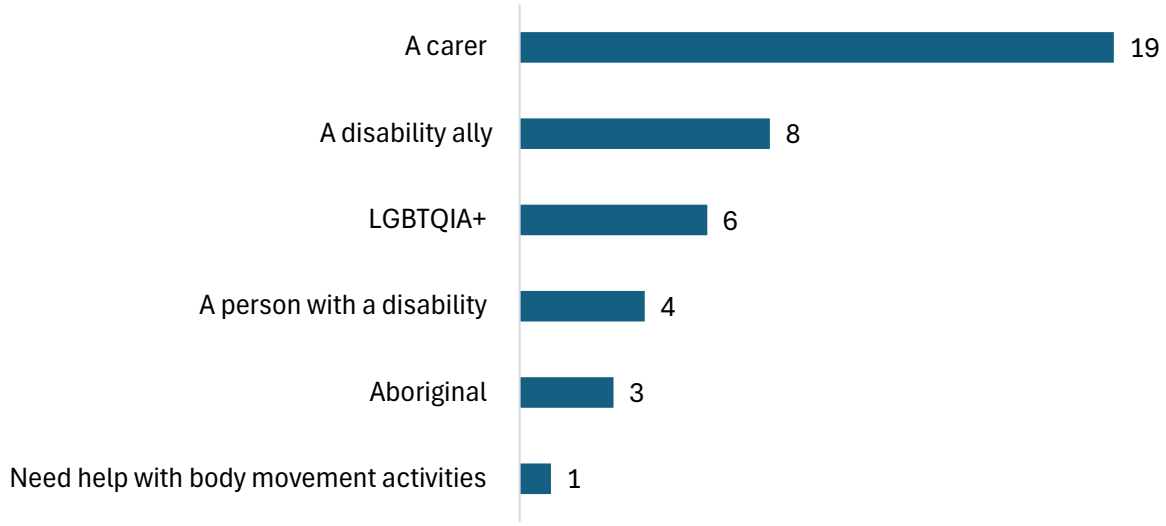
Respondents (n=13) who identified that they usually speak a language other than English at home were asked to specify the main language they speak at home, with responses including Chinese, French, Hebrew, Kriol, Malay, Mandarin, Mauritian, Slovak, Spanish and Tagalog.

3.3.7 Additional identifiers

Respondents were asked whether they identify with a range of different options including Aboriginal, Torres Strait Islander, LGBTQIA+, a person with a disability, a carer, a disability ally, or a person needing assistance with self-care activities/movement and communication. Respondents could select multiple options.

As depicted in the graph below, a number of people identified as a carer (n=19), a disability ally (n=8), LGBTQIA+ (n=6), a person with a disability (n=4), Aboriginal (n=3), and a person needing assistance with body movement activities (n=1).

Figure 5. Additional identifiers



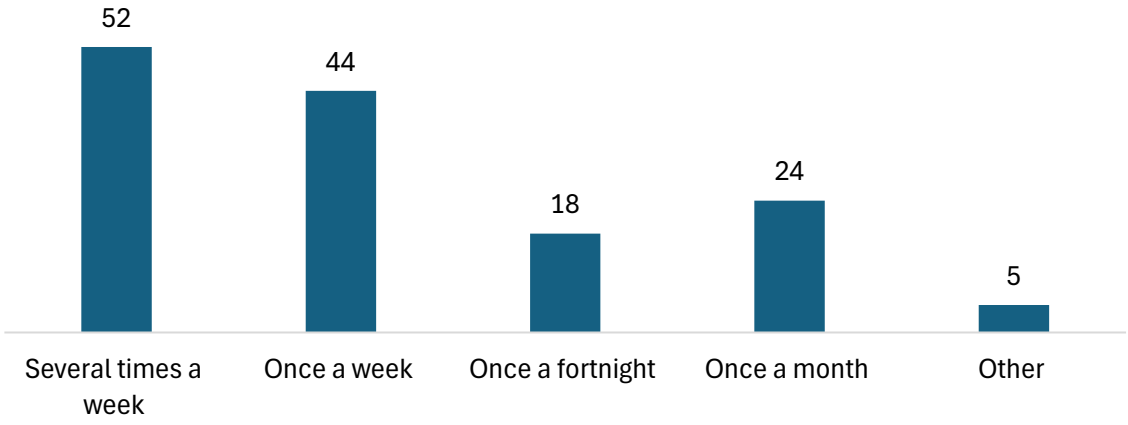
4 Findings

4.1 How often do you visit Queens Park?

Participants were asked how often they visit Queens Park. As illustrated in the graph below, most respondents indicated that they visited Queens Park several times per week (n=52), followed by once a week (n=44). Of those who indicated 'other' (n=5), the following explanations were provided:

- *Every 3 months, previously most weeks*
- *Everyday*
- *Once a year?*
- *Sporadically now my son is at school*
- *Went once and found it too dangerous for young toddler as she fell through a gap next to slide*

Figure 6. Frequency of visits to Queens Park



4.2 Do you bring children to Queens Park?

Participants were asked if they bring children to Queens Park, and if 'yes' what age(s) they are. 144 participants responded to this question with the majority (n=134) indicating that they do bring children to Queens Park.

Participants most commonly noted that they bring children aged 3 and under to the park, followed by those aged 4-5.

4.3 What do you love about Queens Park?

Community members shared 139 responses to the question “What do you love about Queens Park?” Feedback was overwhelmingly positive, with many responses touching on multiple valued aspects of the park. Common themes are summarised below.

1. Natural Environment and Greenery

The most frequently mentioned feature was the park’s lush gardens, mature trees, and overall natural beauty. Many participants described the space as peaceful and visually appealing. The lake, ducks, fountains, and birdlife were particularly beloved, mentioned as standout features that bring joy to both adults and children.

2. Open Space

A strong appreciation was expressed for the size of the park. Participants like that it caters to a wide variety of uses, such as walking, picnicking, reading, relaxing, exercising, or playing.

3. Playgrounds

The presence of two playgrounds was highlighted as a major asset, particularly for families with children of different ages. Many people spoke positively of the shaded areas, space to kids to ride scooters or bikes.

4. Location and Access

People valued the park’s central location in Moonee Ponds, and its proximity to amenities such as the pool, public toilets, the library, and public transport.

5. Café (Former)

A recurring sentiment was how much the community misses the café that used to operate near the playground. Many described it as a significant part of their park experience.

4.4 What types of play are most important for the new playground?

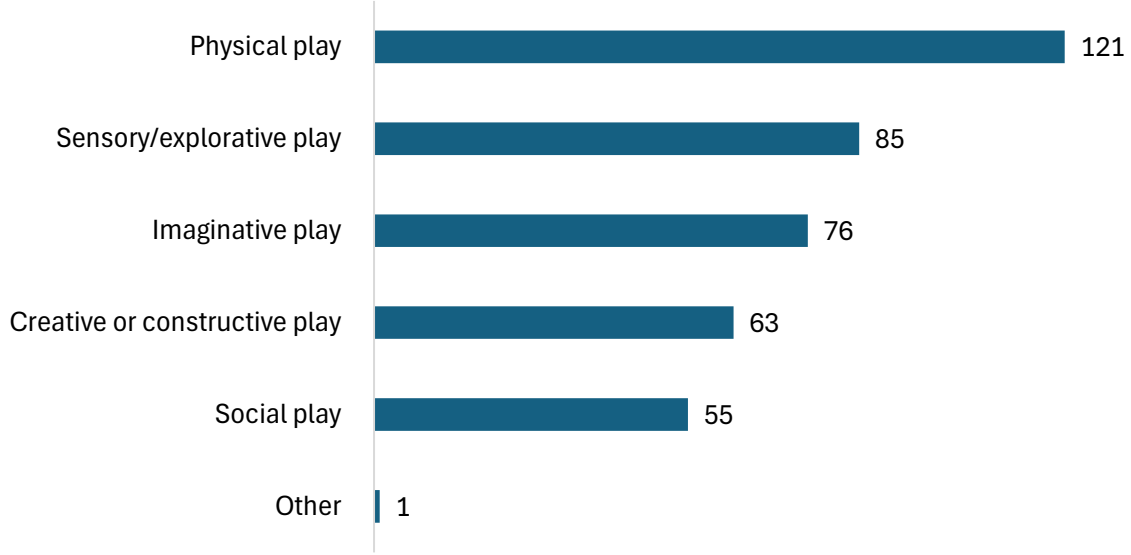
Participants were asked what types of play are most important for the new playground. Participants were provided with the following list and asked to select up to three options:

- Physical play
- Imaginative play
- Sensory/explorative play

- Social play
- Creative or constructive play
- Other

'Physical play' (n=121) was the most popular type of play, followed by 'sensory/explorative play' (n=85), and 'Imaginative play' (n=76). The participant who selected 'other' indicated that they would like an 'accessible and inclusive playground'.

Figure 7. Most important types of play for new playground



4.5 What elements of play would you like to see included in the new playground?

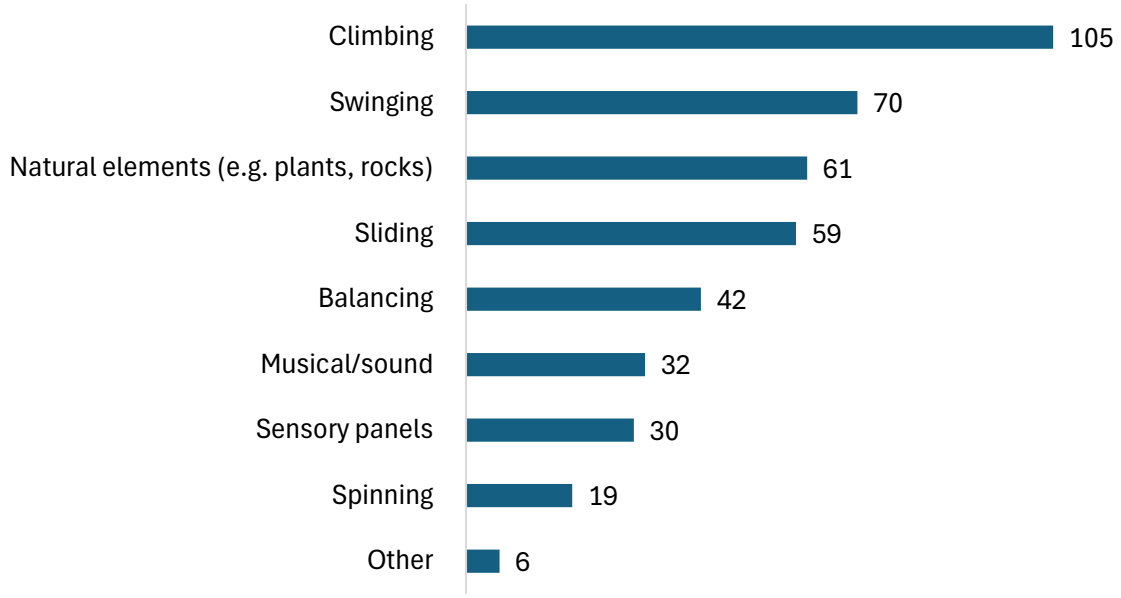
Participants were asked what elements of play they would like to see included in the new playground. Participants were provided with the following list and asked to select up to three options:

- Musical/sound
- Natural elements (e.g. plants, rocks)
- Sensory panels
- Climbing
- Spinning
- Swinging
- Balancing
- Sliding
- Other

The most popular element was ‘climbing’ (n=105), followed by ‘swinging’ (n=70), and ‘natural elements e.g., plants/rocks’ (n=61). Of those who selected ‘other’ the following explanations were provided:

- Basketball
- Flying Foxes
- Heavy work - pulling, lifting, pushing, stacking, carrying
- Natural elements, not more plastic!
- Please don't change it - it's perfect as is
- Trampolines similar to the Kensington park, flying fox, swings that allow 2 on one swing like a twin swing

Figure 8. Most important elements of play to include in new playground



4.6 What facilities and design features are most important for the new playground?

Participants were asked what facilities and design features are most important for the new playground. Participants were provided with the following list and asked to select up to three options:

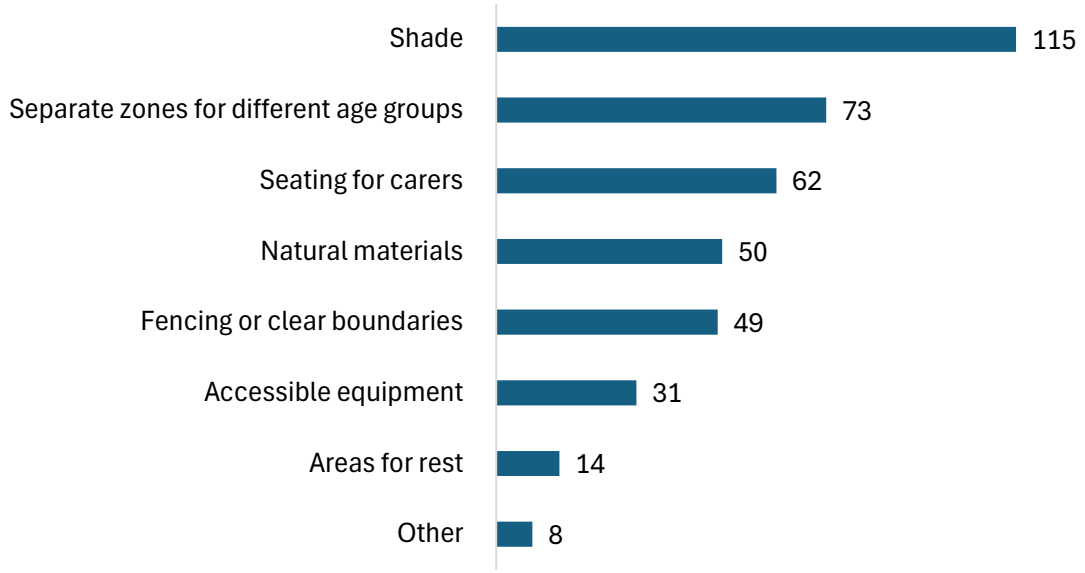
- Shade
- Seating for carers
- Natural materials
- Fencing or clear boundaries
- Accessible equipment
- Separate zones for different age groups
- Areas for rest

- Other

The most popular facilities and design features noted by participants were ‘shade’ (n=115), ‘separate zones for different age groups’ (n=73) and ‘seating for carers’ (62). Of those who selected ‘other’ the following explanations were provided:

- Cafe (x3)
- Interesting, engaging equipment for children of different ages and abilities
- More interesting than a plain play equipment
- Please do not change it
- This is the toddler playground at the moment. It'd be good to still have whatever's built mostly appropriate for younger children

Figure 9. Important facility and design features for new playground



4.7 What style or theme would you like to be reflected in the playground design?

Participants were asked to rank at least three options regarding what style or theme they would like to be reflected in the playground design. The final ranked list is below:

1. Adventure/exploration
2. Nature-inspired
3. Whimsical/imaginative
4. Artistic/abstract
5. Cultural
6. Futuristic
7. Historical

4.8 Are there any local stories, cultures or environments you would like to see reflected in the design?

The community provided varied feedback in response to the question of whether local stories, cultures or environments should be reflected in the new playground design. Of the 78 responses received, approximately 58% (around 45 responses) suggested a clear interest in incorporating cultural, historical or environmental elements into the design. Meanwhile, 36% (around 28 responses) stated "no", "N/A", or gave no suggestions, and a small portion were neutral or unrelated.

Overall, the feedback reveals community support for a design that reflects the cultural richness, history, and natural environment of Queens Park and the broader Moonee Valley area. The most frequent and compelling feedback centred around First Nations stories and cultural inclusion, followed by a desire to honour the natural setting and local heritage. These insights can help guide a playground design that is locally meaningful, inclusive and reflective of the community's values.

Key Themes Identified were First Nations Culture and Connection to Country, Local Environment and Natural Elements, Local History and Heritage and Inclusive and Accessible Design.

First Nations Culture and Connection to Country

Some participants highlighted the importance of acknowledging and celebrating Wurundjeri Woi-Wurrung culture, suggesting design elements such as:

- Storytelling through Dreamtime themes and local animal stories
- Woi-Wurrung language signage
- Nature-inspired design reflecting Aboriginal perspectives
- Artworks or contributions from local Aboriginal artists or school groups

Participants emphasised that this should be done respectfully and meaningfully, with one family expressing the need for spaces where children can feel proud of their identity and history.

Local Environment and Natural Elements

Many community members wished to see the playground reflect the park's natural character, especially:

- Flora and fauna around the lake (e.g. turtles, ducks, swans)
- Significant trees and natural play features (e.g. timber, water, sand, basalt)
- Emphasis on blending with the surrounding landscape rather than standing out

Local History and Heritage

Participants expressed interest in integrating local stories such as:

- The history of Queens Park and Essendon
- References to Burke and Wills, the gold rush, and the park's role as a watering hole
- The adjacent heritage cottage and historical police station
- Italian immigrant stories from Moonee Ponds' post-war era

Inclusive and Accessible Design

A small group emphasised the importance of inclusive design that welcomes children of all abilities. They called for playgrounds to also be social spaces where families, especially those with children with additional needs, can connect and feel a sense of belonging.

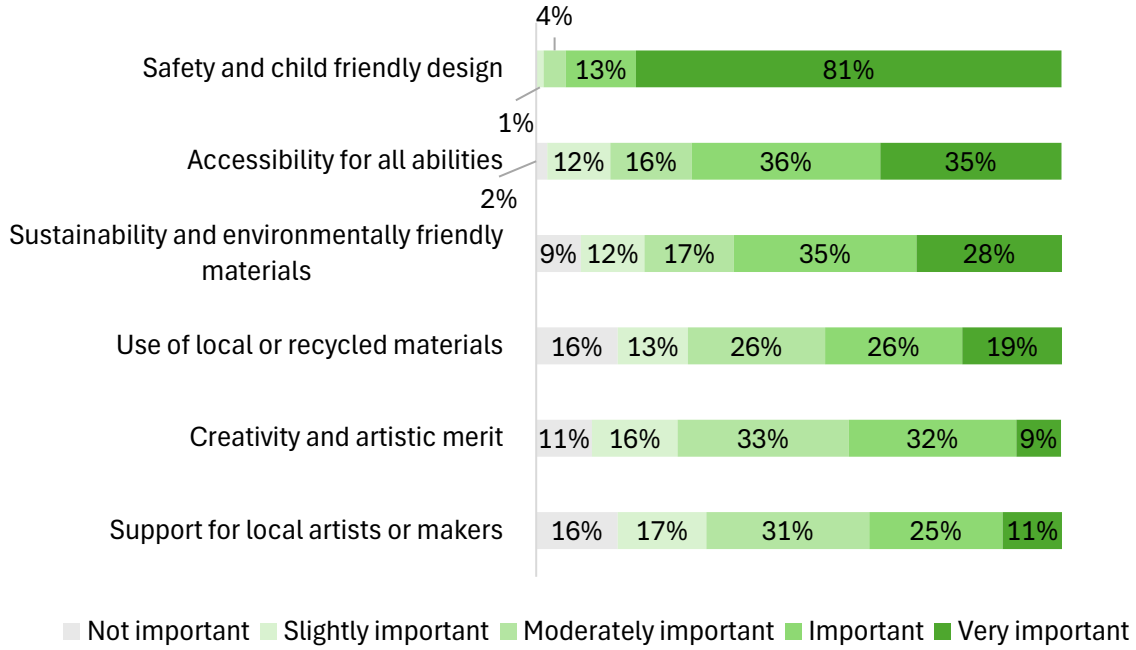
4.9 How important are the following values regarding how the playground is designed and built?

Participants were asked how important the following values were regarding how the playground was designed and built:

- Support for local artists or makers
- Creativity and artistic merit
- Use of local or recycled materials
- Sustainability and environmentally friendly materials
- Accessibility for all abilities
- Safety and child friendly design

The overall importance of each value can be seen in the graph below.

Figure 10. Importance of values for new playground



There were additional suggestions regarding the values community places importance on in relation to how the playground is designed and built. These suggestions were as follows:

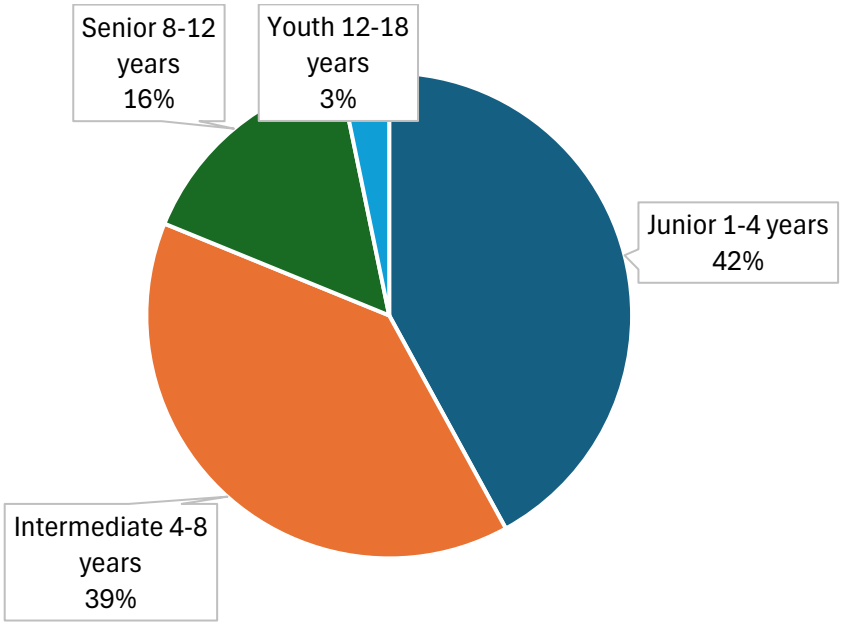
- *Access to refreshments*
- *Accessibility and inclusive*
- *Age range*
- *Appeal to various ages*
- *At least part designed for toddlers with things they can access easily/safely (e.g., stairs or ramp)*
- *Boundaries from natural materials on border to Mt Alexander Rd*
- *Café and toilet integrated to precinct*
- *Challenge and creative thinking*
- *Challenging environment for older kids as well*
- *Children can play in it*
- *Creative, interesting, inspiring*
- *Danger play*
- *Enough swings and equipment so that children are not waiting for one swing to be available*
- *Experience of nature and peacefulness*
- *Family friendly space to spend an afternoon*
- *Fencing barriers*
- *Fun*
- *Fun for all ages*
- *Imaginative play*

- *Integrating into the park/surrounds*
- *Less plastic and cheap and nasty. Different parts for all ages. Think Parkville, Port Arlington Park Etc.*
- *Lots of swings*
- *More permanent toilets*
- *Near coffee*
- *Offering different spaces for different age groups*
- *Promotion of adventure*
- *Safety*
- *Safety, soft landing rubber etc.*
- *Shade*
- *Social spaces for carers/parents located with the playground, as well as seating for children to have a break and watch*
- *Toilets and swings*
- *Visibility of child playing*
- *Zones suitable for most young ages, e.g., things for 1-2 years, 3-5 years etc.*
- *Nature play*
- *The need for accessible and inclusive playgrounds for tackling isolation of families with children with additional needs/disability*

4.10 What ages do you think the new playground should cater for?

Participants were asked what ages the new playground should cater for. Most participants responded that the playground should cater for ‘junior 1-4 years’ (42%), followed by ‘intermediate 4-8 years’ (39%).

Figure 11. Preferred age range for new playground



4.11 Do you have a specific idea or inspiration you'd like to share? E.g. a favourite playground, sketch, concept or artwork.

In response to the question "Do you have a specific idea or inspiration you'd like to share?", over 85 responses were received, many of which included multiple ideas and references to specific parks or features.

Referenced Inspiration Playgrounds

Community members named over 30 different playgrounds they find inspirational, with the most frequently mentioned being:

- Officer District Park – praised for its variety, different play zones, and social amenities like BBQs and food trucks
- Royal Children's Hospital playground – valued for its multi-age design and inclusive features
- JJ Holland Park, Kensington – appreciated for its seating, shade, and variety
- Others frequently mentioned: Pipemakers Park, Royal Park (Parkville), Olinda Playspace, Brimbank Park, Lincoln Square Carlton, Thomas Street Park (Hampton), Sorrento and Rye Foreshore playgrounds, and St Kilda Adventure Playground

Inclusive and Accessible Design

Many respondents highlighted the importance of accessibility for children with disabilities or additional needs, with references to:

- All-abilities play spaces such as Livvi's Place (Mill Park) and Valley Reserve
- The need for spaces where families feel welcome and connected
- Suggestions included braille signage, fenced play areas, low-risk areas for toddlers, and multi-age equipment

Nature-Inspired and Creative Features

There was strong support for natural elements and imaginative design, such as:

- Wooden structures, tree houses, climbing frames, and nature play areas
- Use of local cultural themes, especially Wurundjeri stories and Indigenous art
- Playgrounds that use recycled or sustainable materials (e.g. CERES in Brunswick, Superkilen in Copenhagen)
- The desire for play experiences that encourage exploration and problem-solving

Specific Features Requested

Commonly requested features included:

- Water play (despite it being ruled out in the current scope)
- Sand play (e.g. Hansen Reserve)
- Flying foxes, inbuilt trampolines, merry-go-rounds, slides in hills, swings
- Pretend play areas, such as shops or cafes for role play
- Shading, seating for adults, and spaces for group gatherings or picnics

Nearby Facilities and Environment

Many community members expressed frustration at the closure of the on-site café and emphasised how much they miss having coffee or food while supervising children. There was strong support for reopening the café, more toilets, and better parking access. A few comments suggested keeping the playground's design in line with heritage features, like the nearby cottage and garden style.

4.12 Please attach any documents that may support your idea or inspiration that you would like to share.

Participants were asked if they would like to upload any documents to support their idea, or any inspiration they would like to share for the playground design. 10 files were uploaded which related primarily to specific play elements or examples of playgrounds from around the world. All files have been copied below.

One



Two



Three



Four



Gumnut Park Playground, Olivine Boulevard, Donnybrook - Outer ...

Visit >

Images may be subject to copyright. **Learn More**

Five



Six



Seven



Eight



Nine



Ten



4.13 Do you have any other feedback or ideas you would like us to consider?

Around 80 comments were received in response to the final open question inviting any additional thoughts or ideas. Several key themes emerged:

Café Reopening

The most frequent feedback related to reopening the café next to the playground. Many respondents described the former café as a vital community hub that supported:

- Social gatherings such as mothers' groups and grandparents with young children
- Extended visits to the park by providing coffee and snacks
- A comfortable setting for supervision and relaxation

Shade and Weather Protection

There were consistent calls for increased shade, both:

- Over play equipment (to reduce heat and sunburn risk), and
- Within the seating and picnic areas

Some community members also suggested sheltered play for winter months or poor weather, to ensure year-round usability.

Inclusive and Age-Appropriate Design

Many respondents urged Council to ensure the upgraded playground:

- Remains accessible and safe for toddlers and young children
- Provides challenging and engaging features for older children (5–9 years) while not becoming too intense or high-risk
- Supports families with children of multiple ages through varied play structures

- Includes inclusive features for children with disabilities, with mentions of changing facilities, soft surfacing, and sensory play

There were multiple references to the importance of inclusive playground design to combat isolation for families with children with additional needs.

Water Play and Inbuilt Trampolines

Even though it had been deemed out of scope for the project, water play was highlighted as a highly desirable feature. Respondents viewed it as:

- A key attraction in other well-loved parks
- Popular during summer months
- A gap in local playground offerings

Similarly, inbuilt trampolines and a flying fox were raised multiple times as standout features from other inspiring playgrounds.

Fencing and Safety

Fencing was a contentious but widely discussed topic. A number of parents and carers:

- Requested full perimeter fencing for safety, especially with the proximity to roads and water
- Criticised existing examples of partial or poorly designed fencing

Others opposed fencing, citing concerns about aesthetics or parenting norms, but safety was an overriding theme.

Toilet Facilities and Amenities

Calls were made for:

- More toilets, particularly ones that are closer to the playground and easier for families to access
- Improved cleanliness and maintenance
- Additional features like baby change tables and Changing Places toilets for accessibility

Design Preferences and Play Features

Respondents made specific requests regarding design and materials:

- Neutral colours and natural materials preferred over bright plastics
- Keep elements that support imaginative and pretend play
- Ensure swings, monkey bars, slides, and multiple heights are included

- Retain the current charm and age-appropriateness of the existing playground, while modernising it thoughtfully
- Include risk-rated features that are exciting but still safe

Connectivity and Broader Park Improvements

A few respondents suggested:

- Improved wayfinding signage to help people navigate or meet up
- Safer parking and crossing options on Mt Alexander Rd
- Considering the playground upgrade as part of a larger investment in the Moonee Valley park network, which some feel is currently underwhelming or neglected

The community's additional comments reflect a deep care for Queens Park as a place of gathering, connection, and play. The most recurring messages were: reopen the café, add shade, make the space inclusive, and ensure the playground remains well-suited to younger children while offering more challenge and fun for older kids. These suggestions provide a strong foundation for ensuring the upgrade is functional, welcoming, and future-proofed for local families.

4.14 Additional written submissions

1 respondent provided feedback about the Queens Park West Playground via email to Council, as summarised below:

- *I have always felt this playground really could use some swings*

4.15 Social media comments

11 people provided comments in response to Council's social media posts about the Queens Park West Playground consultation. All comments have been copied below:

- *We spent many great days there! So did our parents and children and great grandchildren! They renamed it nannas park. We grew up three doors up in [REDACTED – PERSONAL INFORMATION]! We love it the way it is!*
- *It's a beautiful park and we drive there you enjoy*
- *2 playgrounds and the autumn trees*
- *Don't change the park update playgrounds mmmm*
- *Don't change the pool it's all vintage*
- *So they all need to respect it as I do and my family . I was there with pool open*
- *beautiful park and lucky have it.*
- *And will it be for all abilities ?*

- *And will all other playgrounds get the same treatment?*
- *Really interesting that Queens Park is getting all the attention at the moment interesting that it's in the Mayors Ward!*
- *A fence. Stop kids wandering off*

5 Conclusion

Queens Park is a well-loved and frequently visited space, especially by families with young children. Participants highlighted the park's natural environment, open space, and convenient location as key features, along with strong support for the return of the former café. Most visitors bring children under five, and there was a clear preference for a safe, accessible play space that caters to younger age groups while complementing the existing playground for older children.

Looking ahead, the community expressed strong interest in a playground that supports physical, sensory, and imaginative play, with popular elements including climbing structures, swings, and natural features. Shade, seating, and age-appropriate play zones were identified as essential design features. Respondents favoured themes of adventure, nature, and imagination, with many also encouraging the inclusion of cultural, historical, and environmental references. The importance of accessibility and supporting facilities—particularly toilets and a café—was a consistent theme, reflecting the community's desire for a welcoming and functional space for all users.

6 Appendices

6.1 Your Say page



6.2 Onsite poster



Queens Park West Playground Design

Council are considering redeveloping the playground at Queens Park West and we want your ideas!

Council are currently in an early-stage visioning process to understand what matters most to local families, children and park users.

Your input will directly inform a concept design brief and help ensure any plans will reflect local priorities and ideas.

In connection with The Playground Project Melbourne, the concept design will then be developed via a professional design competition.

Through this process, Council aims to achieve a design that offers both great play value and strong artistic merit, while encouraging designs that are imaginative and culturally meaningful.

Have Your Say

03 9243 8888

council@mvcc.vic.gov.au

yoursay.mvcc.vic.gov.au

your city your say

join the conversation

City of Moonee Valley

6.3 Survey tool

1) How often do you visit Queens Park?

( ) Several times a week

( ) Once a week

( ) Once a fortnight

( ) Once a month

2) Do you bring children to the Queens Park playground? If yes, what age(s) are they?

( ) Yes

( ) No

3) What do you love about Queens Park?

4) What types of play are most important for the new playground? (Select up to 3 options)

[ ] Physical play

[ ] Imaginative play

[ ] Sensory/explorative play

[ ] Social play

[ ] Creative or constructive play

5) What elements of play would you like to see included in the new playground? (Select up to 3 options)

[ ] Musical/sound

[ ] Natural elements (e.g. plants, rocks)

[ ] Sensory panels

[ ] Climbing

[ ] Spinning

[ ] Swinging

[ ] Balancing

[ ] Sliding

6) What facilities and design features are most important for the new playground? (Select up to 3 options)

[ ] Shade

[ ] Seating for carers

[ ] Natural materials

[ ] Fencing or clear boundaries

[ ] Accessible equipment

[ ] Separate zones for different age groups

[ ] Areas for rest

7) What style or theme would you like to be reflected in the playground design? (Please rank at least 3 options below, in order of preference)

_____Nature-inspired

_____Cultural

_____Whimsical/imaginative

_____Futuristic

_____Adventure/exploration

_____Historical

_____Artistic/abstract

_____Other

8) Are there any local stories, cultures or environments you would like to see reflected in the design?

9) How important are the following values regarding how the playground is designed and built?

Not Important, Slightly Important, Moderately Important, Important, Very Important

- Accessibility for all abilities
- Sustainability and environmentally friendly materials
- Use of local or recycled materials
- Safety and child friendly design
- Support for local artists or makers
- Creativity and artistic merit

10) What ages do you think the new playground should cater for?

[ ] Junior 1-4 years

[ ] Intermediate 4-8 years

[ ] Senior 8-12 years

[ ] Youth 12-18 years

11) Do you have a specific idea or inspiration you'd like to share? E.g. a favourite playground, sketch, concept or artwork.

12) Please attach any documents that may support your idea or inspiration that you

13) Do you have any other feedback or ideas you would like us to consider?

14) What is your connection to Moonee Valley?

[ ] I live here

[ ] I work here

[ ] I study here

[ ] I visit here

[ ] I own property

[ ] I own a business

[ ] I am associated with a business or community group / organisation. Please name::

[ ] I am a Moonee Valley City Council staff member

15) Suburb you live in

16) Which suburb do you live in?

17) To which of the following age groups do you belong?

( ) Under 18

( ) 18 – 24

( ) 25 – 34

( ) 35 – 49

( ) 50 – 59

( ) 60 - 69

( ) 70 – 84

( ) 85+

18) Do you identify as:

( ) Woman

( ) Man

( ) Non-binary

( ) Prefer to self-describe:

( ) Prefer not to say

19) Do you usually speak a language other than English at home?

( ) No. I speak English only at home.

( ) Yes. I usually speak another language at home.

20) Please indicate if you identify as any of the following (select all that apply):

[ ] Aboriginal

[ ] Torres Strait Islander

[ ] LGBTQIA+

[ ] A person with a disability

[ ] A carer

[ ] A disability ally (someone who supports and amplifies the cause of people with disability)

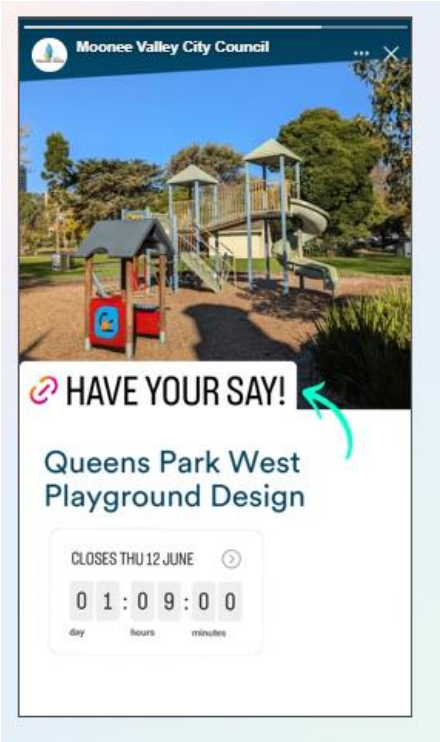
[ ] Need help with self-care activities

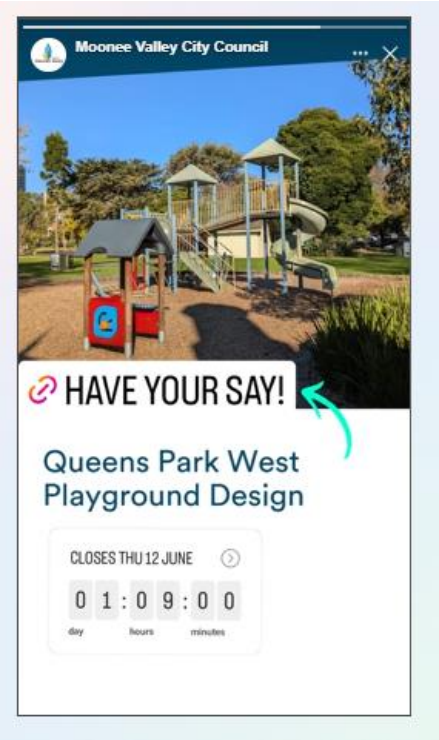
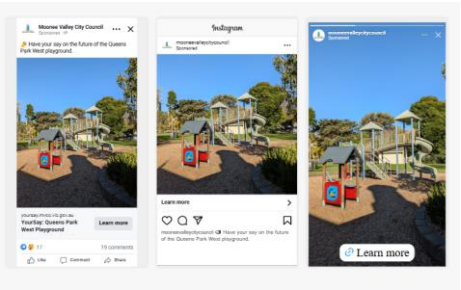
[ ] Need help with body movement activities

[ ] Need help with communication activities

6.4 Social media posts

[Request social media stats and smart links to posts from comms team. Copy and paste here]

Date	Channel	Photo	Reach	Clicks	Comments
28 May 2025	Facebook			1,693	74
11 June 2025	Facebook (story)			163	

11 June 2025	Instagram (story)		517	27
4-11 June	Ad		7,740	487

Moonee Valley Language Line

العربية	Arabic	9932 1471
廣東話	Cantonese	9932 1472
Hrvatski	Croatian	9932 1473
Ελληνικά	Greek	9932 1474
Italiano	Italian	9932 1475
Somali	Somali	9932 1476
Español	Spanish	9932 1477
Türkçe	Turkish	9932 1478
Tiếng Việt	Vietnamese	9932 1479

All other languages 9932 1480
National Relay Service 13 36 77 or relayservice.com.au

03 9243 8888 | 9 Kellaway Ave, Moonee Ponds VIC 3039
mvcc.vic.gov.au

City of Moonee Valley