

Consultation Report

Naming the new Flemington Hub

November 2022



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1 Summary

In partnership with the Victorian Government, Moonee Valley City Council is building a new Flemington Hub at 25 Mt Alexander Road, Flemington.

Council determined to incorporate Wurundjeri Woi-wurrung language into the name of the new hub. Council consulted with local elders who suggested two names that promote belonging and connection for this multi-purpose community facility:

- Nugal Djerring (pron: noo-goul jerr-ring) Flemington
Belonging Together Flemington
- Djerring (pron: jerr-ring) Flemington Hub
Together Flemington Hub

Assigning an official name to the facility ensures compliance with the Geographic Place Names Act 1998 and the Naming rules for places in Victoria.

This report shares findings from the community consultation on the proposed names for the new Flemington Hub. The consultation took place from 16 September 2022 to 26 October 2022 and allowed community members to cast a vote on their preferred name for the facility. The consultation also allowed free text comments for community members to outline their reasons for choosing their preferred name.

The preference vote survey was provided in English as well as six other community languages, representing the most commonly spoken and written languages in the area.

Overall, the survey was completed by 274 individuals. The results of this consultation highlight a range of views; however, it is clear the majority of the community support the name *Djerring Flemington Hub* which received 57% of the votes.

2 Methodology

2.1 Key decisions and questions for engagement

The consultation sought to determine the level of community support for the possible names put forward for the new Flemington Hub. The two choices were:

- Nugal Djerring (pron: noo-goul jerr-ring) Flemington
Belonging Together Flemington
- Djerring (pron: jerr-ring) Flemington Hub
Together Flemington Hub

Community members were also encouraged to provide comments supporting their preference.

The consultation methodology allowed respondents to participate in a survey through Council's YourSay community engagement platform. The consultation was promoted through social media, face to face pop-ups, translated language material and e-connect, Moonee Valley's business newsletter. The e-connect newsletter has a distribution list of 1867 individuals.

2.2 Participation

The table below provides information about consultation participation. 42 blank responses were deleted. Four respondents did not select a name preference, however the open comments provided have been included in this report.

Consultation	Engagement Type	Participation
YourSay Moonee Valley	Aware participants (visited page)	305
	Informed participants (clicked link)	30
Preference vote survey	Shared through yoursay, community enewsletters, social media posts and onsite events in English and 6 other languages.	274 Surveys recorded 270 vote recorded 4 comments without vote included in analysis

2.3 Promotion

Moonee Valley City Council invested in broad promotion of the community engagement seeking preference voting for the Naming the Flemington Hub.

The Naming of the Flemington Hub consultation was shared organically across Council's social media platforms. Council's primary platforms are Facebook and Instagram with a collective 16k followers. Platforms with large followings were predominately used promote the consultation with content occasionally shared on Twitter and Linked In. Social media posts reached over 16k community members online. Examples are provided at Appendix 4.2.

Facebook and Instagram Content Results

Date	Content type	Platform	Reach	Engagement	Likes, reactions and comments
September 21, 2022	Post	Facebook	3.5k	452	15
September 21, 2022	Post	Instagram	1.3k	15	12
October 13, 2022	Post	Instagram	993	13	10
October 13, 2022	Post	Facebook	3.8k	510	23
October 25, 2022	Post	Facebook	2.9k	378	9
October 25, 2022	Post	Instagram	1.8k	19	19
October 9, 2022	Story	Instagram	846		
October 9, 2022	Story	Instagram	711		
October 9, 2022	Story	Instagram	640		

This consultation was featured on Council's home page for the duration of the consultation to increase participation.

Feature News



Moonee Valley Flooding Updates

Live map of road closures Moonee Valley October 2022 floods Melbourne. Emergency contact information, safety warnings.



Have Your Say: Naming the Flemington Hub!

We're excited to incorporate Wurundjeri Wo-
wurrung language into the name of the new
Flemington Hub building at Debneys Park.



A range of targeted communication was undertaken to specifically engage residents of the Flemington Housing Estate in the voting process. Existing communication channels, such as resident WhatsApp groups, community notice boards and conversations at regular programs including Council's youth and women's drop-in sessions were used to engage over 500 residents throughout the voting period. Promotional material was also distributed and displayed at partner organisations such as Kensington Neighbourhood House, Farnham Street Neighbourhood Learning Centre, Debney Meadows Primary School, and Wingate Avenue Community Centre. Promotional material was made available in six key languages used by residents of the Flemington Housing Estate.

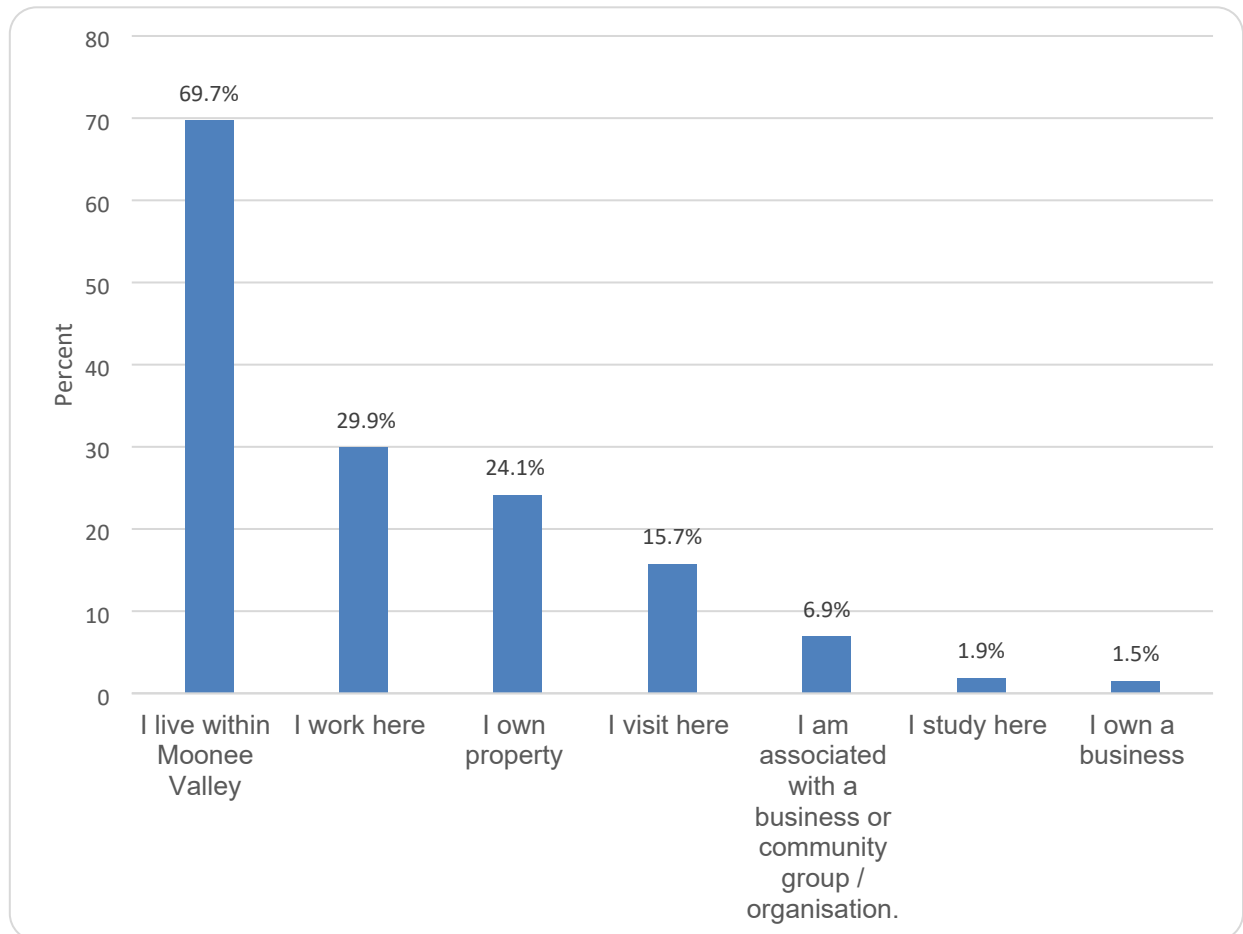
Consultation	Engagement Type	Participation
Pop - up engagement events	Paving the Way Forward Resident Action Group meeting	35 people
	Youth Drop in Programs	26 people
	Women's Drop in Program	15 people
	Paving the Way Forward Housing Maintenance Forum	14 people
Posters and postcards	Distribution at:	500 postcards
	- Farnham St Neighbourhood House - Kensington Neighbourhood House - Wingate Community Centre - Racecourse Rd and Pin Oak Cres businesses - Flemington and Ascot Vale Libraries - Flemington Community Pop Up - Flemington Housing Estate notice boards - Debney Meadows Primary School	160 posters
Targeted Social Media	WhatsApp Groups connected with the Flemington Housing estate	400 group members
	Flemington Hub mailing list	87 subscribers

2.4 Survey respondent demographics

Connection with Moonee Valley

Survey respondents were asked about their connections with Moonee Valley. Of the respondents, 69.7% indicated they lived within the Moonee Valley area. Respondents could select multiple responses for this question.

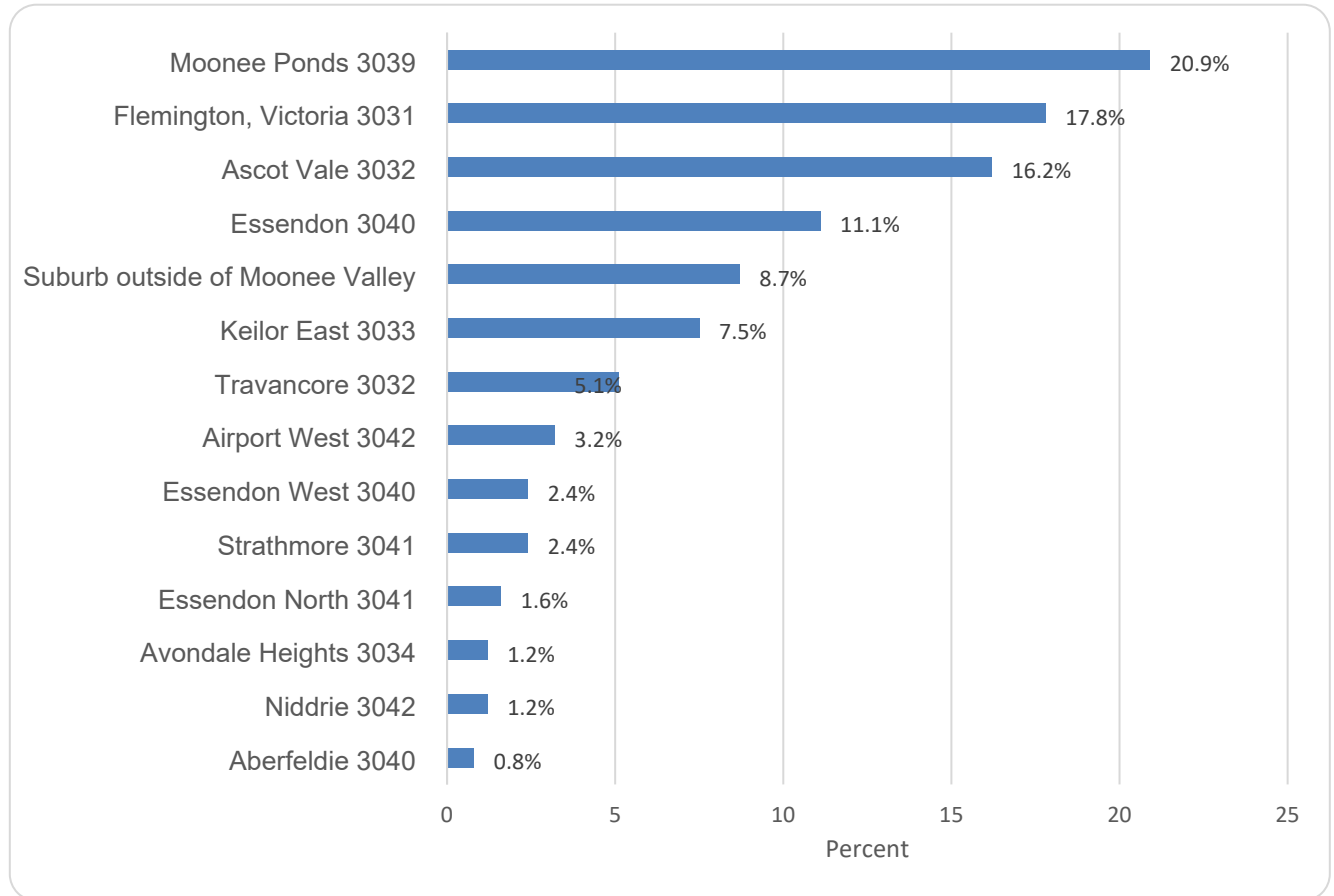
Figure 1 Connection with Moonee Valley



Suburb

The consultation for Naming the Flemington Hub involved residents from a broad range of geographies. Respondents mainly lived within the Moonee Valley district with the majority of respondents from Moonee Ponds (20.9%), followed by Flemington (17.8%) and Ascot Vale (16.2%).

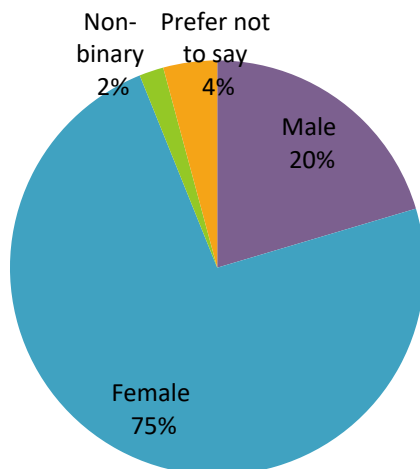
Figure 2 Suburb



Gender

Reponses were gathered from more females (75%) than males (20%).

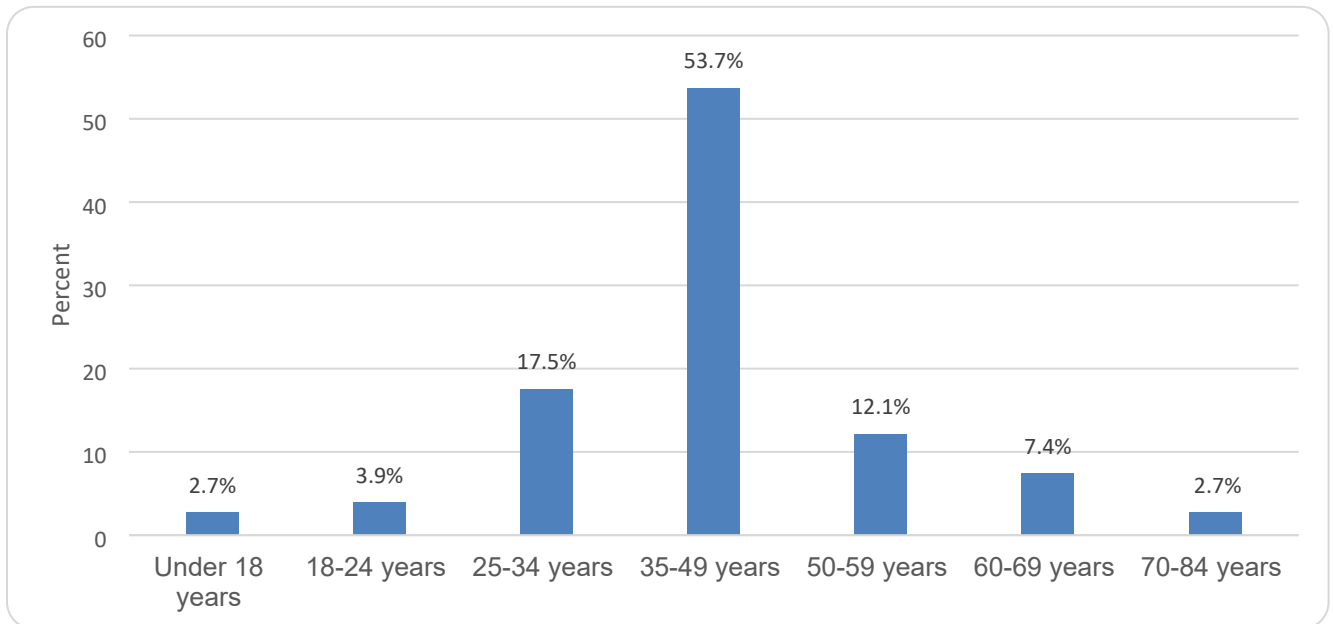
Figure 3 Respondent Gender



Age

People of all ages participated in the consultation, from young people under 18 to older residents aged 70-84. The majority of respondents were between 35-49 years of age (53.7%).

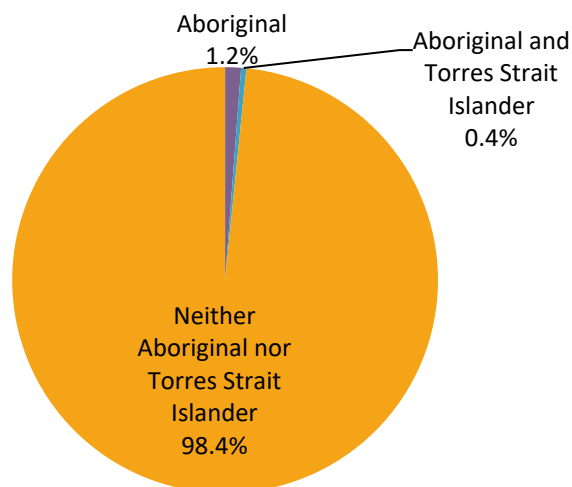
Figure 4 Respondent age group



Aboriginal and/or Torres Strait Islander Respondents

1.3% of respondents identified as Aboriginal and Aboriginal and Torres Strait Islander. The majority of respondents did not identify as Aboriginal or Torres Strait Islander (98.4%).

Figure 5 Respondents identifying as Aboriginal and/or Torres Strait Islander



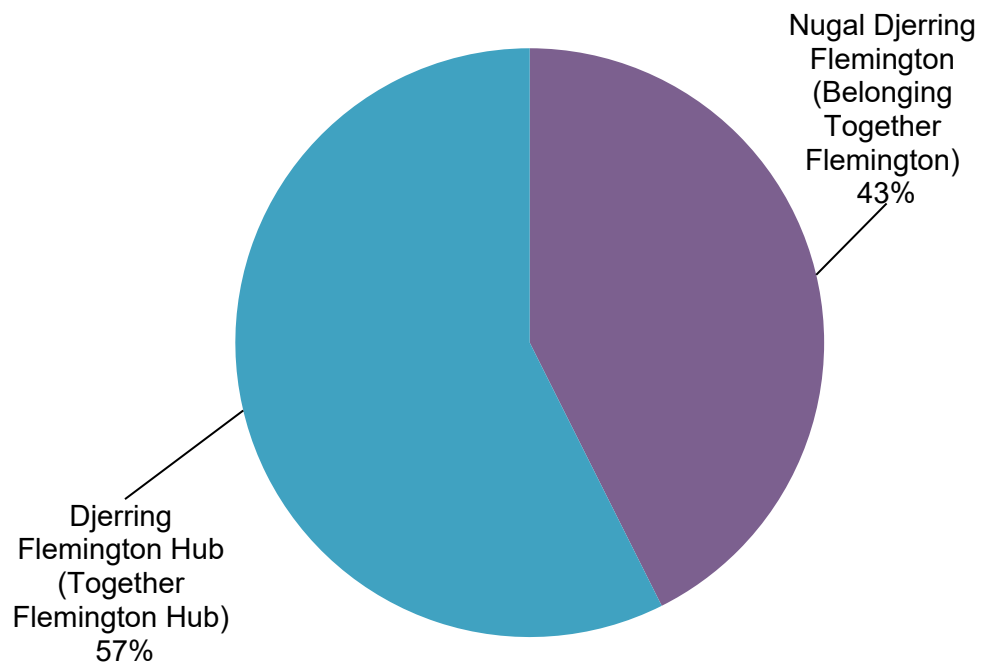
3 Findings

3.1 Name preference vote outcome

Respondents were asked to indicate their preference on the name for the new Flemington Hub. Both names received high levels of support.

The majority of respondents (155) indicated their preference for *Djerring Flemington* Hub, with Nugal Djerring Flemington receiving 115 votes.

Figure 6 Respondent preference



Neither name supported

Eight respondents expressed that they didn't really like either name. Of the eight, three selected Djerring Flemington Hub. The table below shows the full comments.

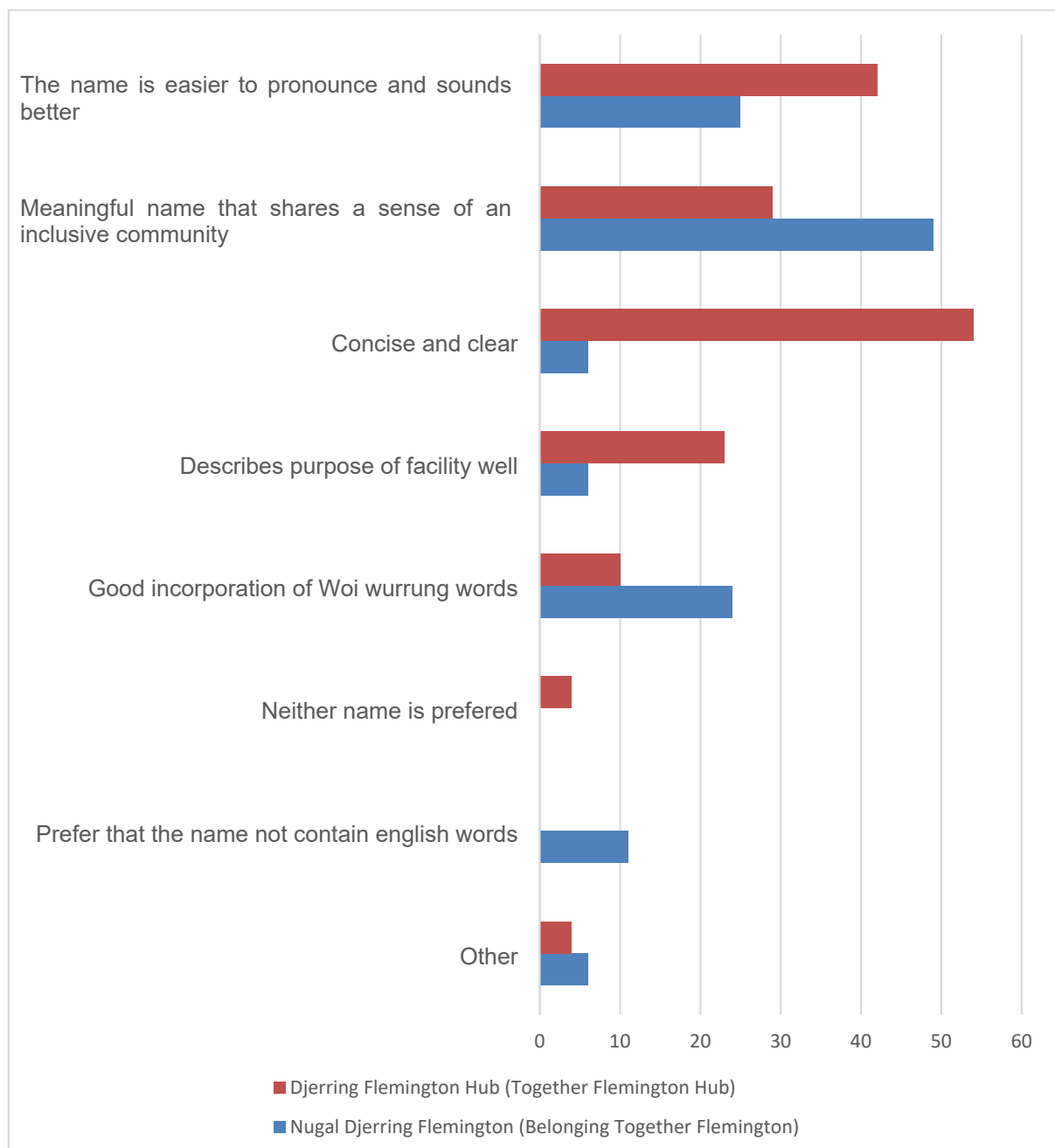
What is your preference for the name of the new Flemington Hub?	Briefly describe the reason for your preference	Any other comments you would like to share?
Djerring Flemington Hub (Together Flemington Hub)	Both not that great, so take the better of the two.	Wish you had more options, these two names are very un-inspiring
Djerring Flemington Hub (Together Flemington Hub)	I don't really like either. Why can't we just call it the Flemington Hub?	
Djerring Flemington Hub (Together Flemington Hub)	Best of a bad choice	What's wrong with Flemington hub?
	Neither. Just call it "The Flemington hub". Lots of people in Flemington speak English as a second language. Just say the Flemington hub and be done with it.	Yes, just call it the Flemington Hub.
Djerring Flemington Hub (Together Flemington Hub)	No choice	No respect for the rate payers to choose other names.
	Neither. It's Flemington so please just use Flemington. Sick of names that can't be pronounced or spelt.	Yes please put up a third option. Flemington hub. Bet that one gets all the votes
	Neither	Hasnt the woke council already decided on behalf of ratepayers.
	Neither...	Yeah, stop being woke and wasting ratepayers money.

3.2 Reasons for preferred name

Respondents were provided the opportunity to write a free text comment to outline why they voted for their preferred name. Full comments are presented in Appendix 4.4.

Popular reasons provided for the name choice was 'meaningful name that shares a sense of an inclusive community', 'the name is easier to pronounce and sounds better' and it was 'concise and clear'.

Figure 7 Reasons for name preference



Support for 'Djerring Flemington Hub'

Djerring Flemington Hub was the most preferred name by community vote. The main reasons offered were that it is 'concise and clear', the name is easier to pronounce and sounds better', it is a 'meaningful name that shares a sense of an inclusive community' and that it 'describes the purpose of the facility well'.

Of those that voted for Djerring Flemington Hub, comments fell into the following themes:

- More respondents believed that this option was clearer and more concise than the other option presented
 - *It is more simple and captures the key element of a gathering place – together*
 - *I prefer the simplicity of it and find it gets the same general meaning across with less words.*
 - *Simpler and more direct*
 - *I've chosen the simpler option for best practice in accessibility standards for people with low literacy and from CALD backgrounds. It makes sense to keep it simple and straightforward. The other option benefits those privileged enough to know the English alphabet so well that they can also read it in an Aboriginal language. A community centre is meant to be for everyone, so I have considered plain language principles. The option I've chosen matches that better than the other option.*
- Respondents said the name is easier to pronounce and sounds better
 - Sounds good, has a perfect meaning.
 - Simpler name, easier to pronounce and reflective of the space
 - It is easier to pronounce and remember; offering a smaller bite sized stepping stone into integrating more indigenous language into our every day.
 - Less syllables/more fluid name
 - It flows well when spoken
 - Rolls off the tongue
 - Easier to say. Shorter. It is a place for all faiths, gender, languages etc. It would be great if the name is short and 2 syllables so everyone can spell, pronounce and reference to.

- Respondents thought that the option was a good incorporation of Woi-Wurrung language
 - *I think it's clearer what the building is while still incorporating Wurundjeri language*
 - *I choose the second name, because this name represents three meaning which cover our Heritage, the Area we live in, and the Hub is like housing/connecting a group of peoples. This name is very diverse meaning for a modern world.*
- Respondents liked that the name describes the purpose of the facility as well
 - *I think it is important to keep the word 'Hub' in the name to help people understand the key function of the building. A community 'hub' being a building where facilities, services, community groups etc. are all in the one place. It acknowledges that the building is open and accessible to the local community and that services or programs will be provided to the local community. Without the word 'Hub' in the name it leaves it open to interpretation and may lose the key essence of the building.*
 - *Incorporates the word 'hub'. This is key for wider community to easily identify what the building is.*
 - *I think the word hub needs to be in it. As this explains that it is so much more than a community hall. The word together describes the many communities that will gather in such a place.*
 - *Represents the past, current and future users of the land, space and building in its previous and new form.*
 - *I like that the word hub is at the end of this name. It's easier for the community to know the purpose of the building without having to ask.*
 - *I choose the second name, because this name represents three meaning which cover our Heritage, the Area we live in, and the Hub is like housing/connecting a group of peoples. This name is very diverse meaning for a modern world.*
 - *I think the word 'hub' adds some important context about the building for those who are unfamiliar with it.*
- Respondents believed it was a meaningful name that shared a sense of an inclusive community
 - *It's nice and succinct and captures the essence of the Hub, I'm making the assumption that we all belong hence my preference for keeping it simple DFH gets my vote!*
 - *We all belong together*
 - *It has always been a place for gathering and reflects its purpose.*

- *Easier and simpler to say and remember. Being together is belonging.*
- *Meaningful but simple*
- *Easier to read. The second it's really meanful for the flemington residents but it's hard to pronounce.*
- *I think Djerring encompasses how our community will feel when sharing the space. The word Belonging has an ownership aspect, whereas Together (on its own) implies sharing and cohesion.*
- *Brings the community Together*
- *Belonging*
- *Simple Uniting*

4 Appendices

4.1 Flemington Hub Naming Your Say Page



[Council website](#)
[MV2040: Council's long-term plan](#)
[All projects](#)
[Home](#)



[Home](#) / [Naming the Flemington Hub](#)

Naming the Flemington Hub






Help us choose a name for the new Flemington Hub!

Moonee Valley City Council is building a new **Flemington Hub** at 25 Mt Alexander Road, Flemington.

We're incorporating Wurundjeri Woi-wurrung language into the name of the new hub.

We consulted with local elders who have suggested two names that promote belonging and connection for this vibrant multi-purpose community facility:

- Hugul Djering (pron: noo-gool-jeh-ring) Flemington Belonging Together Flemington
- Djering (pron: jeh-ring) Flemington Hub Together Flemington Hub

Assigning an official name to the facility will ensure compliance with the [Geographic Place Names Act 1990](#) and the [Naming rules for places in Victoria](#).

Please cast your vote by 26 October. All votes will be counted, the name with the majority of votes will become the official name of the new Community Hub in Flemington subject to Moonee Valley City Council approval.

If you wish to object to the name(s) please do so by making comment in the survey link below, by writing to Council or by email to governance@mvcc.vic.gov.au. Please provide your name, address and contact details and you must explain why you do not support the name(s).

Have your say!

	Complete a brief survey to provide your vote, feedback (including objection) by 26 October 2022 - SURVEY CLOSED
	The survey is available in 6 community languages: Arabic, Chinese (simplified), Somali, Tigrinya, Turkish and Vietnamese. Select language in the top right hand corner of the survey tool.
	Targeted face to face consultations will occur over the 4 week period including drop-in at regular programs and meetings held at Debnays Park, and walking engagement across the Flemington Housing Estate and Racecourse Rd shopping precincts. Further information or support to complete the survey is available at the Flemington Pop-up 10am - 4pm on weekdays
	Email: governance@mvcc.vic.gov.au
	Write to us: Flemington Hub Naming, Moonee Valley City Council, PO Box 126, Moonee Ponds, VIC 3039.

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Important Links

- [Understand the Naming Rules](#)

FAQs

- [Why are we naming the hub?](#)
- [Why not keep the old name \(Flemington Community Centre\)?](#)
- [Why not just call it the Flemington Hub?](#)
- [Why is it important that the name include Woi Wurrung language?](#)
- [Why did you select the two potential names?](#)
- [How can I have input?](#)
- [What services will be provided at the new facility?](#)

Timeline

- September 2022**
This consultation is open for contributions
- 26 October 2022**
Consultation closes
- Early November 2022**
Review of submissions and votes
- Late November 2022**
Report to Council on a recommended name

Who's Listening

Lee McGreenay
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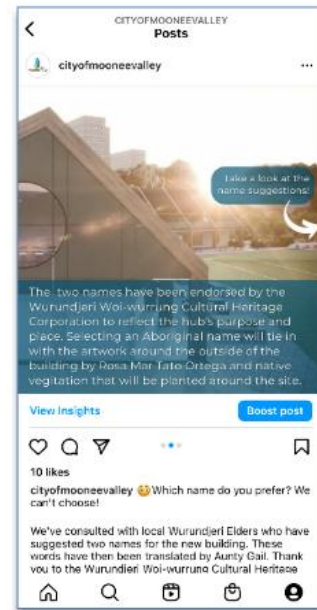
Diana Amato
Senior Coordinator Welcoming Neighbourhoods

Phone: (03) 9453 8888
Email: cdadaming@mvcc.vic.gov.au



4.2 Promotional materials





Social Media Content Examples

4.3 Preference Voting tool

Naming the Flemington Hub

What is your preference for the name of the new Flemington Hub?

☐ Nugal Djerring Flemington (Belonging Together Flemington)

☐ Djerring Flemington Hub (Together Flemington Hub)

Briefly describe the reason for your preference

Any other comments you would like to share?

About you

What is your connection to Moonee Valley?

☐ I live within Moonee Valley

☐ I work here

☐ I study here

☐ I visit here

☐ I own property

☐ I own a business

☐ I am associated with a business or community group / organisation. Please name::

*

Suburb

☐ Aberfeldie 3040

☐ Flemington, Victoria 3031

☐ Airport West 3042

☐ Keilor East 3033

☐ Ascot Vale 3032

☐ Moonee Ponds 3039

☐ Avondale Heights 3034

☐ Niddrie 3042

☐ Essendon 3040

☐ Strathmore 3041

☐ Essendon Fields 3041

☐ Strathmore Heights 3041

☐ Essendon North 3041

☐ Travancore 3032

☐ Essendon West 3040

☐ Suburb outside of Moonee Valley

Do you speak a language other than English at home?

☐ No. I speak English only at home.

☐ Yes - The main language I speak at home is: (Write in):

*

Do you identify as Aboriginal and Torres Strait Islander?

☐ Aboriginal

☐ Aboriginal and Torres Strait Islander

☐ Torres Strait Islander

☐ Neither Aboriginal nor Torres Strait Islander

Age Group

☐ Under 18 years

☐ 18-24 years

☐ 25-34 years

☐ 35-49 years

☐ 50-59 years

☐ 60-69 years

☐ 70-84 years

☐ 85+ years

Gender

☐ Male

☐ Female

☐ Non-binary

☐ Prefer not to say

Thank You!

4.4 Full comments on preferences

Support for 'Djerring Flemington Hub'

Briefly describe the reason for your preference
Sounds good, has a perfect meaning.
Simpler name, easier to pronounce and reflective of the space
The shorter name will lead to people making more of an attempt to pronounce it correctly.
It is easier to pronounce and remember; offering a smaller bite sized stepping stone into integrating more indigenous language into our every day.
Simple, clear and straightforward.
Incorporates the word 'hub'. This is key for wider community to easily identify what the building is.
I think it describes what the place is more so than the other option.
I think the word hub needs to be in it. As this explains that it is so much more than a community hall. The word together describes the many communities that will gather in such a place.
It is easier to say.
It's nice and succinct and captures the essence of the Hub, I'm making the assumption that we all belong hence my preference for keeping it simple DFH gets my vote!
Represents the past, current and future users of the land, space and building in its previous and new form.
this feels more simple & memorable
I think it represents the community well.
Shorter, therefore easier to remember and say.
Shorter and easier for the community.
Shorter name is an easier to say and recall for a meeting place
Needs hub in the title
Shorter, easier to remember and pronounce, and you don't necessarily have to BELONG to an area/place/subject to visit location. TOGETHER is sufficient to indicate the use of the building.
Sounds better
They both sound good, but this one may be a bit easier/simpler for people to pronounce
Using the word 'hub' signifies to me a cosy, safe place to gather.
Less syllables/more fluid name
I think Together captures everything about being and belonging together as well as individuals and groups from diverse parts of our community meeting in a communal hub together. I also think just the one word - Djerring - rather than Nugal Djerring will be an easy and short name for everyone to use
It includes hub in the name, which is good for disambiguation, and I just don't care for nugul aesthetically as a word.
I like the indigenous reference
Both not that great, so take the better of the two.
It makes more sense as an English speaker. I would have liked to see more varied options between the two though.
It flows well when spoken
it is one simple word but encompasses the values of the hub
More simple to pronounce
It'll get abbreviated to that anyway.

Briefly describe the reason for your preference
I think it's clearer what the building is while still incorporating Wurundjeri language
We all belong together
I don't really like either. Why can't we just call it the Flemington Hub?
Rolls off the tongue
It is easy to refer to as a community we are "Together" we don't need to belong
It captures the purpose of the facility
Easier to remember and pronounce
I like the simplicity of the one name.
It is shorter
I like that the word hub is at the end of this name. It's easier for the community to know the purpose of the building without having to ask.
It has always been a place for gathering and reflects its purpose.
Easier and simpler to say and remember. Being together is belonging.
Easy to remember
Easier to say. Shorter. It is a place for all faiths, gender, languages etc. It would be great if the name is short and 2 syllables so everyone can spell, pronounce and reference to.
Keep the name simple.
It's shorter and catchier.
Meaningful but simple
The option with the word Hub in it is much better as it's shorter , it has the word Hub in it which makes it clear what this place is about, and finally it doesn't have two indigenous words as it's quite hard to remember it that way
Easier to read. The second it's really meanful for the flemington residents but it's hard to pronounce.
Belonging together is more suitable.
I choose the second name, because this name represents three meaning which cover our Heritage, the Area we live in, and the Hub is like housing/connecting a group of peoples. This name is very diverse meaning for a modern world.
I think Djerring encompasses how our community will feel when sharing the space. The word Belonging has an ownership aspect, whereas Together (on its own) implies sharing and cohesion.
I think the word 'hub' adds some important context about the building for those who are unfamiliar with it.
I feel like adding Hub to the name allows people to better understand what the place is.
A shorter name will help residents remember it
Easy to pronounce
Sounds better / easier to understand with the remaining inclusion of the word 'hub' in the name too
Brings the community Together
Shorter
Shorter easier to say
Belonging
Short and easier to remember
Two word name is too long difficult to remember not necessary keep it simple
It's the simpler of the two. I actually think it should be something everyone can actually pronounce easily. What about just "Flemington Hub"?!
Short name that people will remember.
Easier to say

Briefly describe the reason for your preference
Best of a bad choice
Having the word hub makes it easier to understand its purpose
Simple Uniting
Simplicity
I've chosen the simpler option for best practice in accessibility standards for people with low literacy and from CALD backgrounds. It makes sense to keep it simple and straightforward. The other option benefits those privileged enough to know the English alphabet so well that they can also read it in an Aboriginal language. A community centre is meant to be for everyone, so I have considered plain language principles. The option I've chosen matches that better than the other option.
I like it better
Easier for people to pronounce. Also, it is simpler and has more meaning than "belonging together". It indicates the Flemington Hub is a place for people to come together, not just a place for people who belong together.
It's an easy name to remember Together Flemington and reflects what we can do together
Because the second one also states what it is
No choice
It describes the purpose of the building and who it's intended for
Rolls off the tongue nicer
Shorter name, easier to remember
Sounds better
Belonging is too much. Together is just fine. Sounds much better too. Djerring
Like together and having hub in the name.
It is more simple and captures the key element of a gathering place - together
Easier to say
I like the sound of "belonging together "
Simpler
It's shorter
Simpler and more direct
Easy to pronounce
it speaks more broadly and appeals to other suburbs eg Ascot Vale the second option sounds like its just for Flemington residents
I like the sound of together-Flemington hub. Great to see an indigenous name used
It's more meaningful
I think it is important to keep the word 'Hub' in the name to help people understand the key function of the building. A community 'hub' being a building where facilities, services, community groups etc. are all in the one place. It acknowledges that the building is open and accessible to the local community and that services or programs will be provided to the local community. Without the word 'Hub' in the name it leaves it open to interpretation and may lose the key essence of the building.
I like the idea of a community hub bringing people together, and feel the name reflects the intention behind a community centre.
Easier to say - short and punchy!
I think this is more inclusive than the alternative.
Easier to use and remember, but still having a considerate meaning
I like the meaning better
It is easier to say

Briefly describe the reason for your preference
Simplicity
Shorter- easier to pronounce and remember
It encompasses the traditional and the current location of the community hub.
Short. Good meaning
Easier, shorter, more memorable
Should be always a hub where everyone belongs
The other name is too long and cumbersome
It is a lot easier to pronounce and gets to the point
Because the purpose of the hub is to bring people together
Simply stated
Easier to remember!
Keep it simple so people use the djerring
Shorter. Meaningful
I like it more
It just has a nice sound to it.
Shorter to say - not sure why we now have to change names Of places and include Aboriginal words.
Nugal Djerring sounds amazing but may sound like a name to those unfamiliar and might shrug off asking what the facility is and miss what it can offer to them. For the instant perspective of an outsider, having 'Hub' on the name helps identify its nature and purpose " but it is also enough to make them ask 'what does 'Djerring' mean?' then they'll find that it's a dedicated place where we can go together and be together.
I prefer the simplicity of it and find it gets the same general meaning across with less words.
Simpler, too the point,
Brings everyone together from across Melbourne. Doesn't mean they belong together though
Any other comments you would like to share?
No
So glad Woi-wurrung words are the key consideration here. Hope more of it happens!
I like the idea to incorporate an Indigenous name.
N/A
the new hub looks great so far
NA
What will the hub be used for?
Glad to see the use of Wurundjeri Woi-wurrung language!
Both names are great, excited for this new space
Wish you had more options, these two names are very un-inspiring
I would like more than one indigenous word in there, ideally. I think it would be nice to have the entire hub in wurundjeri language to integrate it more.
No all good
I also like Djerring Flemington or Djerring Hub Flemington
No, just fantastic to see us adopt a First Nations name
It is amazing to see the hub already making connections and running programs from Debney Meadows PS. Now we need to be investing in the school! Use some of the land to have a permanent Venny program attached to the school & to benefit the children. Learn through play!
None

Any other comments you would like to share?
I'm over everything having to be named a "First Nations peoples word".
Cool
Great idea
No
Non
The building looks magnificent so far! I've lived in Flemington for over 20 years, I'm excited to see this new chapter.
Great that we are adding local names to our places
Get rid of the words Flemington hub&€'..they're not needed
No
What's wrong with Flemington hub?
Did you actually consult an accessible language and plain English SME, or only Aboriginal Elders? Next time, please consult both.
No
No respect for the rate payers to choose other names.
No
This is a waste of money! Consulting on a name, paying a third party for name suggestions and then having the community just call it the hub, good work Moonee Valley. If only we could virtue signal more
Please make outdoor swimming pool in Debney's park
N/A
Great to be using local indigenous language.
Thanks for using Woi wurrung language.
Nil
No
Na
No
Glad to see it
Think Chaning names is to other languages is now going to far with some councils even changing their own name - when will this end

Support for 'Nugal Djerring Flemington'

Briefly describe the reason for your preference
It has a lovely meaning - this is all about encouraging a sense of belonging..
More Indigenous words, hub is too English and im not sure if Flemington is English or not. I feel with two Indigenous words, the words are more likely to be used. With the second option people will likely drop the Djerring and just called it Flemington Hub, which is a shame. So the 2 indigenous words Nogul Djerring. Feel feel to let Andrews know the community wants more Indigenous language used not less and naming after the Monarch is no longer appropriate. Thanks for bringing our native languages back.
I like the idea of a name describing a sense of belonging
It sounds more poetic to me in both languages.
I prefer the name with majority indigenous words. It also flows better.
After the isolation of COVID, I think it's important to recognise how much people need to be together - so including the word belonging is good.

Briefly describe the reason for your preference
It just reads better.
Better relates to the buildings purpose
I like the sound of Nugal Djerring Flemington, and I think Belonging Together Flemington is a good meaning for the space.
There is a Djerring shared path in the south east suburbs. I feel if the name is Djerring Flemington Hub, with Djerring as the first word, then people may think the Djerring trail goes to the hub.
A better description
It seems a more inclusive and descriptive term
Belonging brings a sense of comfort - that everyone is welcome. And it sounds great having the Nugal in front of Djerring!
I like the way it feels to say it, more flow and rhythm
I like the message it gives and the sound of the name
Australian tendency to shorten names makes me hope that with both words available, at least one will be used. Either would be a lovely word to use.
I like including "Belonging"
No mention of "hub" (the word 'hub' - a harsh sounding English word - suggests that it is at the centre of something while it is most certainly not in the centre of Flemington) However the other choice of title sounds way more inviting!
I feel "Belonging" is an important word to be kept in the name.
Sounds better
Because it means belonging together in which brings everyone together
Sounds better and a better meaning
The name, say it all. Belonging together
Flemington community it's a family
Sounds good
I like the indigenous reference and how the name means belonging together it would sound nice d a community name
Belong together is what community is. It's a great name
I like that it emphasizes belonging as well as togetherness
The other one would just revert the use of "Flemington hub" instead
I like the meaning and words
Just seems to sound better.
It feels more of a complete sentence and I believe it pays more respect to the indigenous language
Belonging together feels like home
I like it more
I think the word belonging is an important part of the hub and so important part of the name
I like the action of the 'belong' verb.
The concept of belonging is important for a community centre.
I think the new hub will be something for everyone and I like how the words, Belonging Together, say this.
The word hub, while it has been used a lot to describe the facility isn't really relevant. Just having the Indigenous words works better in my view
I like the inclusion of the word 'Belonging', it is appropriate for this hub which will bring the diverse Flemington community together
it sounds better

Briefly describe the reason for your preference
Belonging Together Flemington encapsulates the whole community of Flemington who will be able to access the new hub. Together Flemington Hub does not sound as inclusive of the whole Flemington area.
Belonging Together sounds more complete giving the name of the hub more context.
I think it translates better and sounds better in language. Belonging together is a nice concept.
I like the idea of belonging together rather than just existing in a space together.
More inclusive and represents belonging, more aboriginal language, removal of the word "Hub"
Nothing scientific, just think it sounds better.
Feels right & more meaningful
More Indigenous words than the second option
The second one sounds like an afterthought
It focuses more on connectedness and the purpose of the building, rather than a physical description of the hub
I like the inclusion of the meaning belonging
I like that it gives more prominence to the Aboriginal words in the name. Also in the alternative, I don't feel like the word "hub" really adds anything useful
It sounds better and smoother to pronounce .
Djerring flemington Hub will likely just get called flemington hub so I think the other one is more likely to actually be called by the indigenous name
Better meaning
Sounds better But I would put the word Flemington underneath it â€¦ not on same line
Stronger use of language and I like the inclusion of belonging
I prefer the meaning of belonging together - as we belong to a community and we are working together in the community
It contains more words of importance.
A sense of belonging to the community sounds better
Better
Neither. Just call it "The Flemington hub". Lots of people in Flemington speak English as a second language. Just say the Flemington hub and be done with it.
Because: together, everyone belongs in Moonee Valley
Neither. It's Flemington so please just use Flemington. Sick of names that can't be pronounced or spelt.
The meaning of the Aboriginal people's language perfectly sums it up ðŸˆðŸˆðŸˆ»
Flows off tongue nicely, if we are going indigenous word sounds nicer not mixing with "hub"
The meaning sounds better
Great community name
The meaning is nice
I prefer the meaning, and the rhythm when it's spoken.
Other sounds too brief
I like that it doesn't use the word 'Hub'
Like the sound of itâ€¦ flows better. And I like including belonging.
Nicer to say and speaks to what a community hub can provide (belonging and togetherness
It describes a coming together of community and seems particularly appropriate

Briefly describe the reason for your preference

It's not just about being together it's a place of belonging. Being together doesn't necessarily indicate that one belongs or has the right to be present. Belonging is also a sense of inclusion without judgment.

Belonging resonates with a feeling of being part of a community, a sense of belonging.

Most likely to be shortened to Nugal Djerring - whereas Djerring Flemington Hub is more likely to be shortened to 'the Hub'. Preserves integrity of language.

The sense of belonging, particularly those that have come to Australia from another country, is an important factor in a person feeling at home.

it should reflect everyone one, not just flemington

Nugal Djerring Flemington feels like it is more inclusive of the whole of the Flemington community and is very postive.

Neither

Nicer

Like the belonging component as a whole community

Sounds better

Hub is a creaky jargon buzzword which will be hideous unfashionable by 2030 and is best avoided in a name. "Hub" is completely unnecessary.

Neither...

Better meaning

Simpler, and less likely to be referred to as 'the hub' - which I think is what will happen with the other name option

Any other comments you would like to share?

So happy to hear you are using native language as opposed to Andrews and his stupid idea to name Maroondah Hospital after the British Monarch. We need less emphasis on Britain and more on Australia and im glad you are doing that.

I am happy that I have had this opportunity to contribute

I'm pleased a first nation's language component has been incorporated in the name.

Why have you swapped the order of listing the names in the survey to the listing in the blurb? I was ready to select the first name after reading the blurb, so would have selected the wrong one in the survey. Does this show a bias on your part?

The choices are a bit lame. Good to use woi-wurrung language, but it might have been better to use it as a tagline - Flemington Community Hub - Nugal Djerring

Need this to bring Woiwurrung to the fore for all people to learn Woiwurrung! So urgent

Congratulations on incuding Wurundjeri Woi-wurrung language in the name. I think that's really great.

Excellent idea to ask Elders for Woiwurrung Wurundjeri names!

I love that we're really starting to use the original language of this place

Great work on shortlisting Indigenous names

I hope that it is used by Flemington residents north of Princes Street!

I love that the name is an Aboriginal name.

Nope

N/A

The name just fits the community

Great choices.

Please choose this name.

Any other comments you would like to share?
Glad we're using First Nations language to name it
Great work
No
No
No
So happy you have chosen an Aboriginal name in consultation with local Aboriginal elders
Thankyou for including the rightful owners of the land in the decision.
Kudos in taking the steps to progressively incorporate indigenous names to places. A step towards acknowledging the original people of the land
Very pleased that local indigenous language is being used.

Neither name supported

Briefly describe the reason for your preference
Neither. Just call it "The Flemington hub". Lots of people in Flemington speak English as a second language. Just say the Flemington hub and be done with it.
Neither. It's Flemington so please just use Flemington. Sick of names that can't be pronounced or spelt.
Neither
Neither...

Any other comments you would like to share?
Yes, just call it the Flemington Hub.
Yes please put up a third option. Flemington hub. Bet that one gets all the votes
Hasnt the woke council already decided on behalf of ratepayers.
Yeah, stop being woke and wasting ratepayers money.